



Bornholm

Bright Green Island



The vision

Unique and diversified landscapes, nature areas and cultural environments, forming an attractive basis for development of living, leisure activities and business.

Selfsupplying with renewable energy.

Regional Development Plan 2008

Objectives

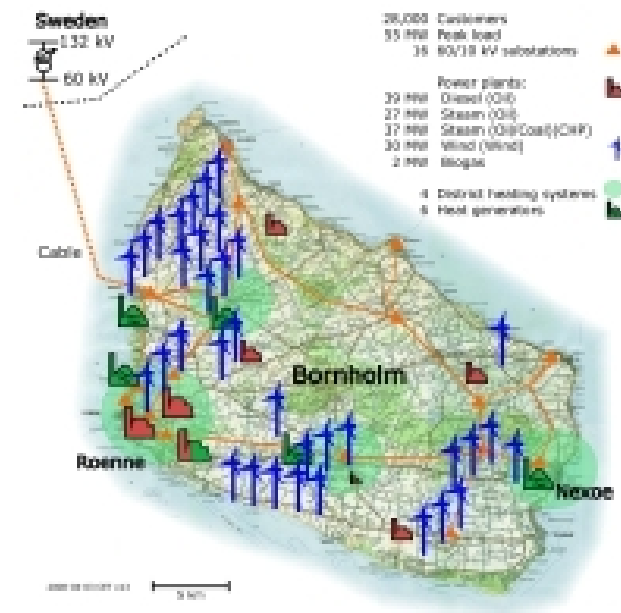
- Reducing CO₂ emissions and risk for pollution by selfsupplying of renewable energy
- Clean drinking water, clean water streams and better quality of coastal water
- Maintaining or improved biological diversity
- Sufficient purification of waste water

Among other objectives...

Business Development Strategy

Vision: Growth through creativity and quality!

- Branding Strategy: Bright Green Island
- New technology
- Green energy



Bright Green Island 2014

Is a vision about people, the economy, values, knowledge and technology that together puts Bornholm on the world map as a 100% green and attractive island.

It is the vision of an island

- that is based on 100% sustainable energy
- where one acts responsibly both environmentally and ethically
- Where people can live healthier, richer lives with less hustle and bustle.

Project pipeline

- Modern sustainable housing
- Green Newcomer Houses: "Just try" houses
- Good, Green and Gratis Green Tech Transport System
- Green Solution House
- Port of Green Tech Energy
- 2nd generation bioethanol production plant
- Green energy in innovative networks

Energy Strategy 2025

Vision: Bornholm is a CO₂ neutral society based on sustainable and renewable energy in 2025

- Improving the energy supply safety
- Contributing to local jobs and growth
- Reducing dependence on fossil fuels
- Reducing CO₂ emissions to a minimum
- Strengthening the green image of the island

12 proposed actions

1. More and cleaner distant heating in towns
2. More renewable energy
3. More energy from more energy wind mills
4. More biogas
5. More sustainability by more el-driven cars
6. BornBioFuel - new ways to energy (demonstration plant)
7. Bioethanol for landbased transport
8. Energy saving
9. Saving the costs for heating
10. More motion and less transport
11. More information and advisory service
12. More coordination and cooperation



Best greetings from Bornholm

