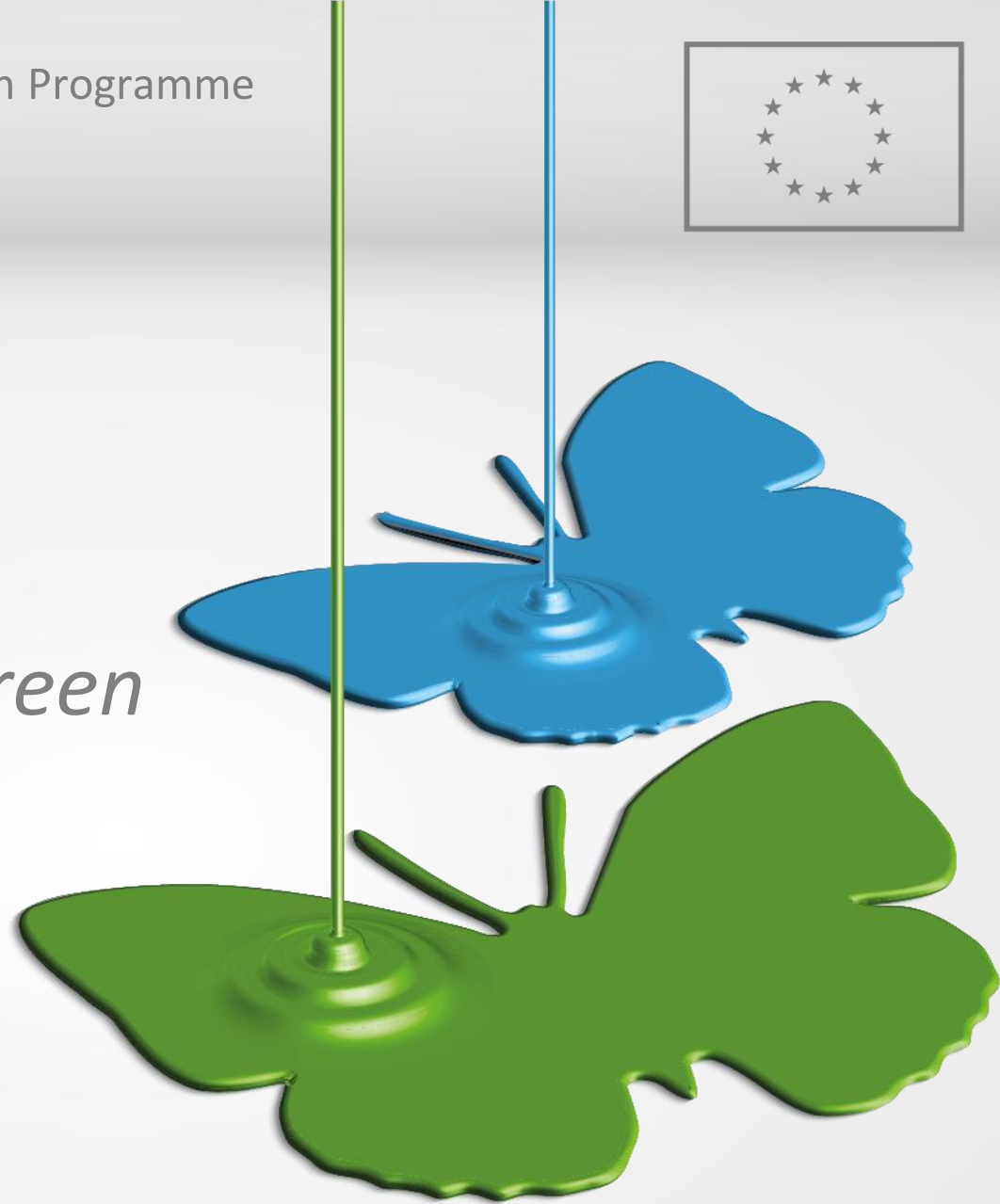


South Baltic Cross-border Co-operation Programme



# Drawing the future 2014-2020

*Towards blue and green  
prosperity*

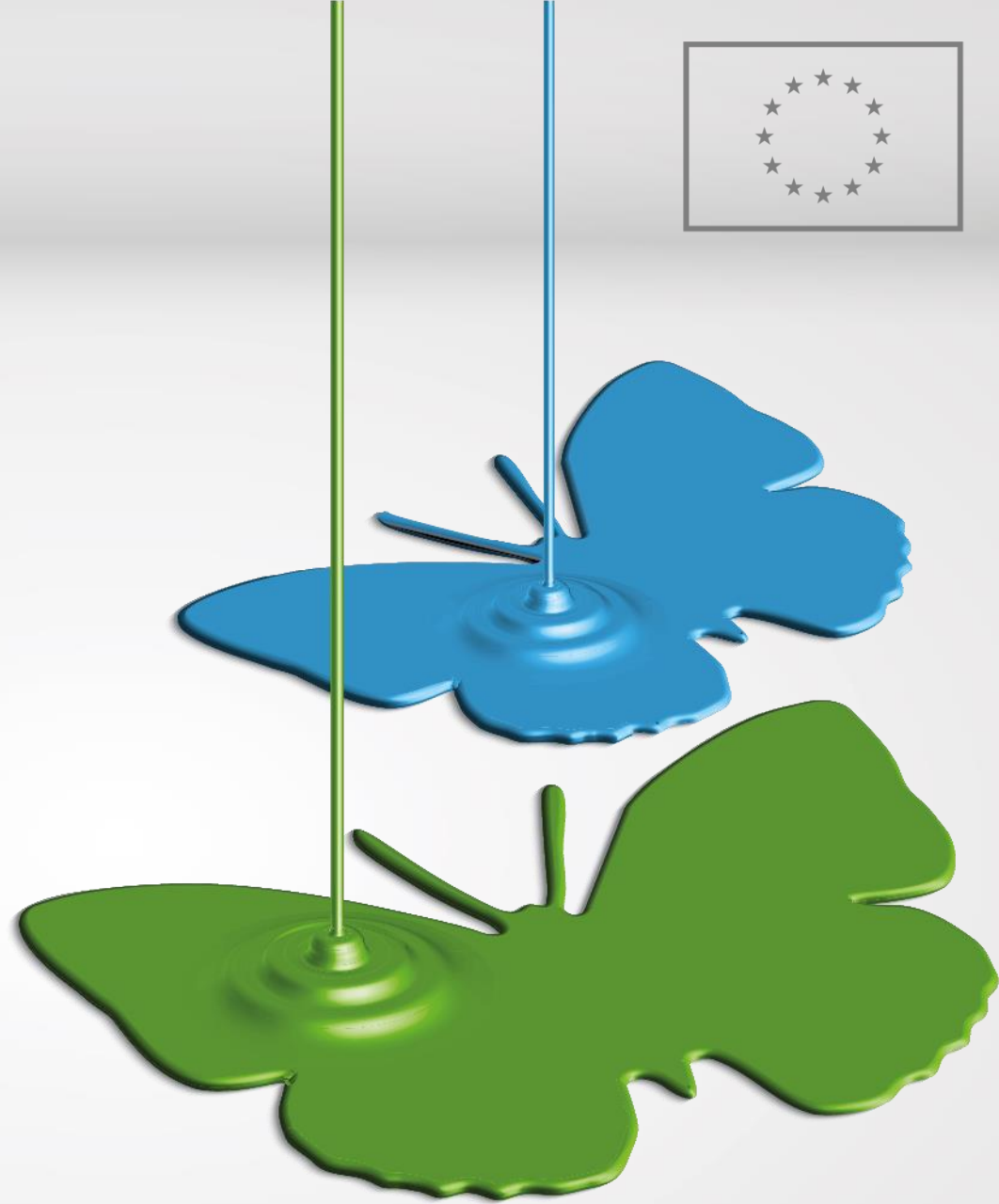


Dominika Butkiewicz, JTS



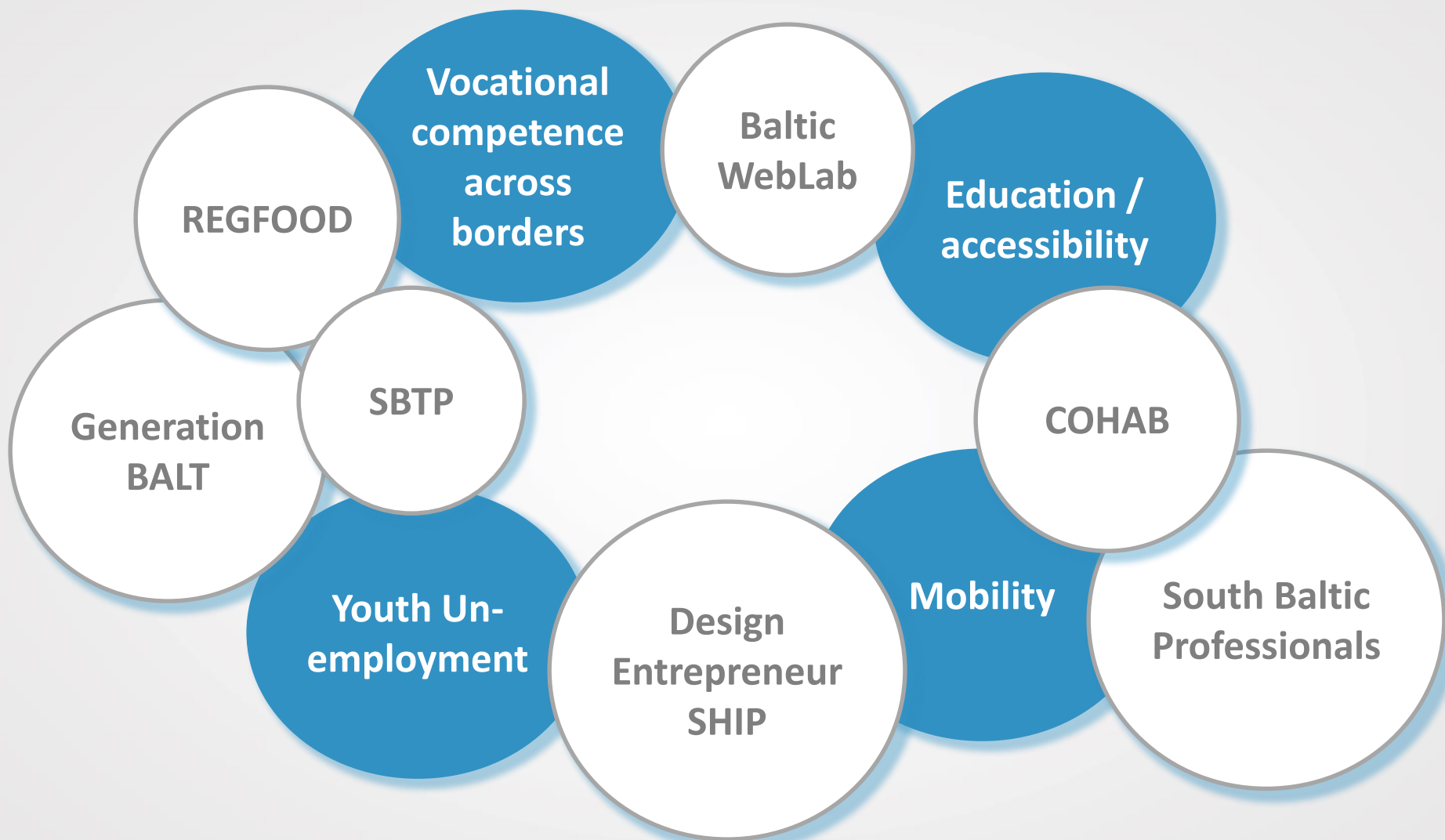
Part-financed by the European Union  
(European Regional Development Fund)

*Inspirations*  
*2007-2013*





## Labour market projects and topics





## Labour market projects - contacts

REGFOOD

[regfood.eu](http://regfood.eu)

Baltic  
WebLab

[balticweblab.eu](http://balticweblab.eu)

Generation  
BALT

[generationbalt.eu](http://generationbalt.eu)

SBTP

[sbtp.eu](http://sbtp.eu)

[cohab.eu](http://cohab.eu)

COHAB

Design  
Entrepreneur  
SHIP

[design-eship.eu](http://design-eship.eu)

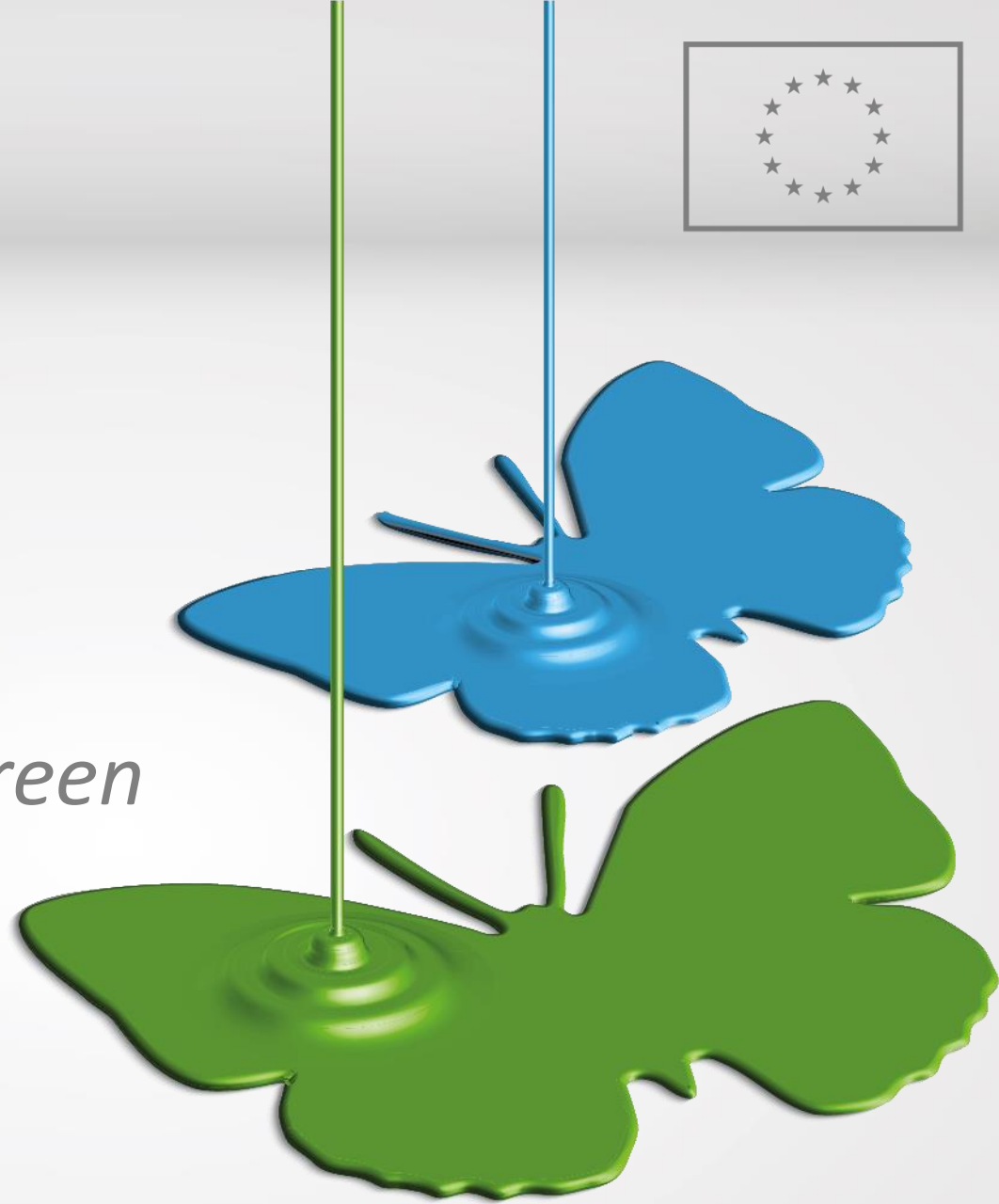
South Baltic  
Professionals

[sb-professionals  
-project.eu](http://sb-professionals-project.eu)

Drawing the future

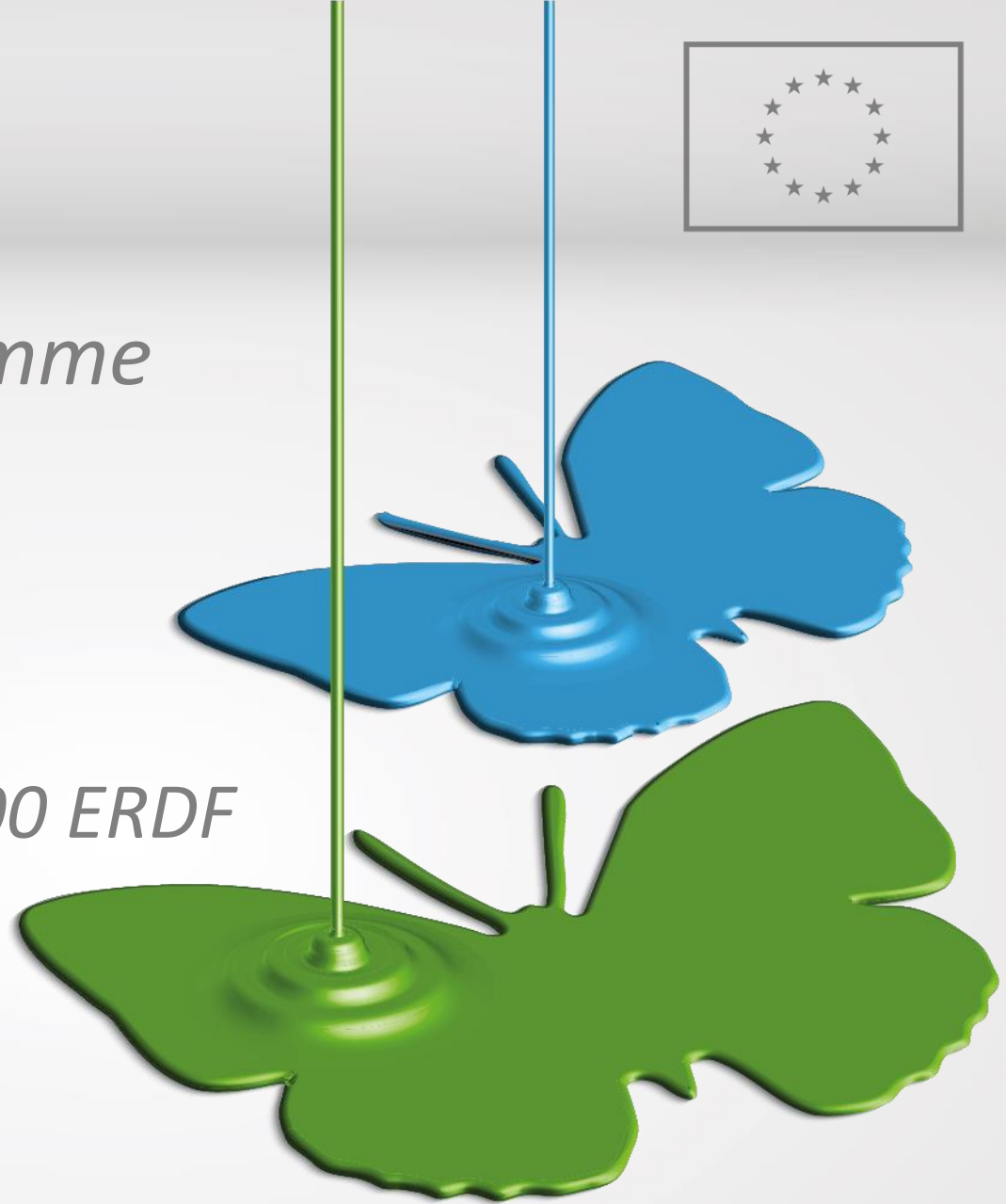
2014-2020

*Towards blue and green  
prosperity*



# *South Baltic Programme 2014-2020*

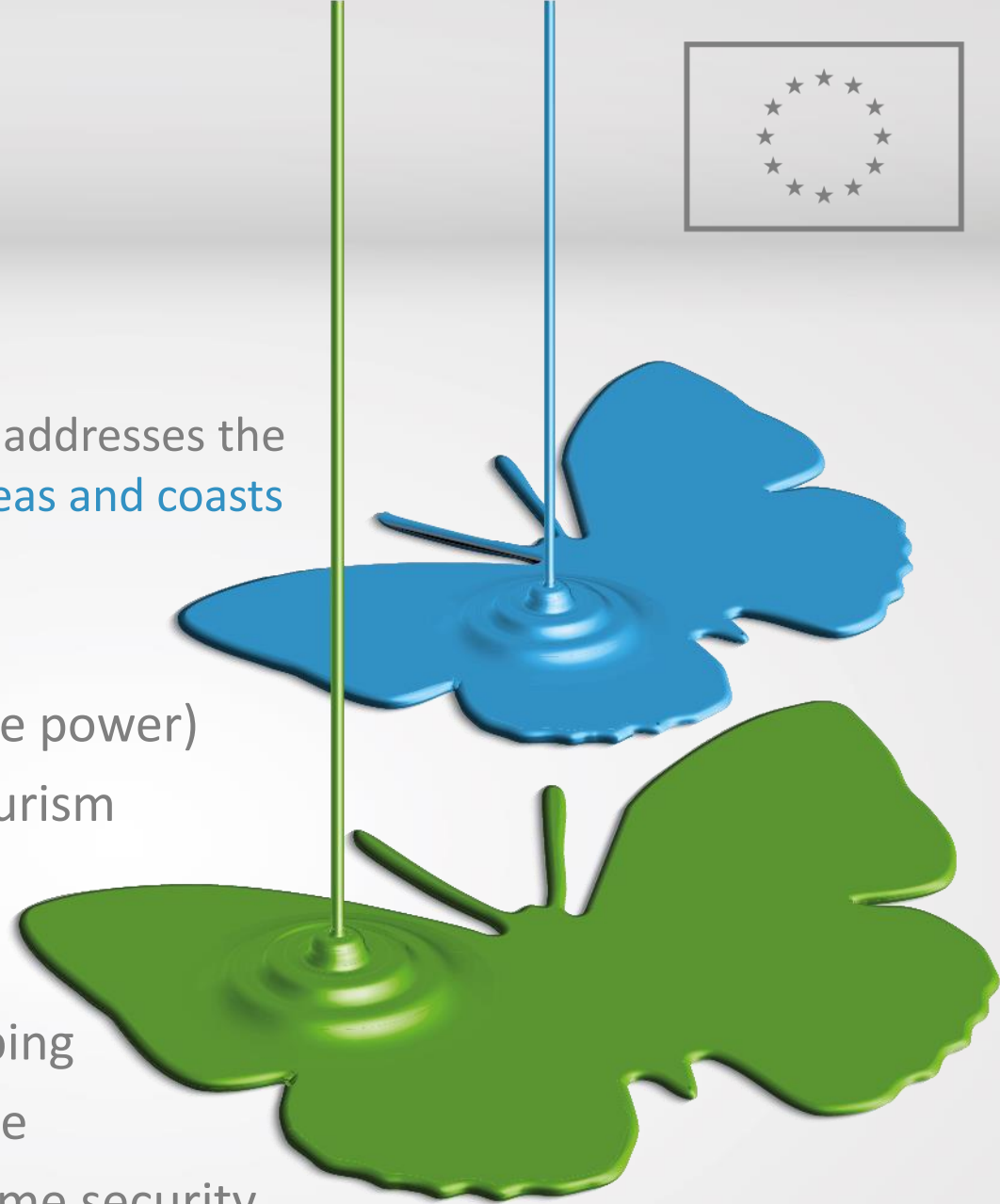
*Financial volume:  
approx. EUR 78,000,000 ERDF*



## blue growth

In harmony with the environment it addresses the economic potential of the oceans, seas and coasts for sustainable growth and jobs.

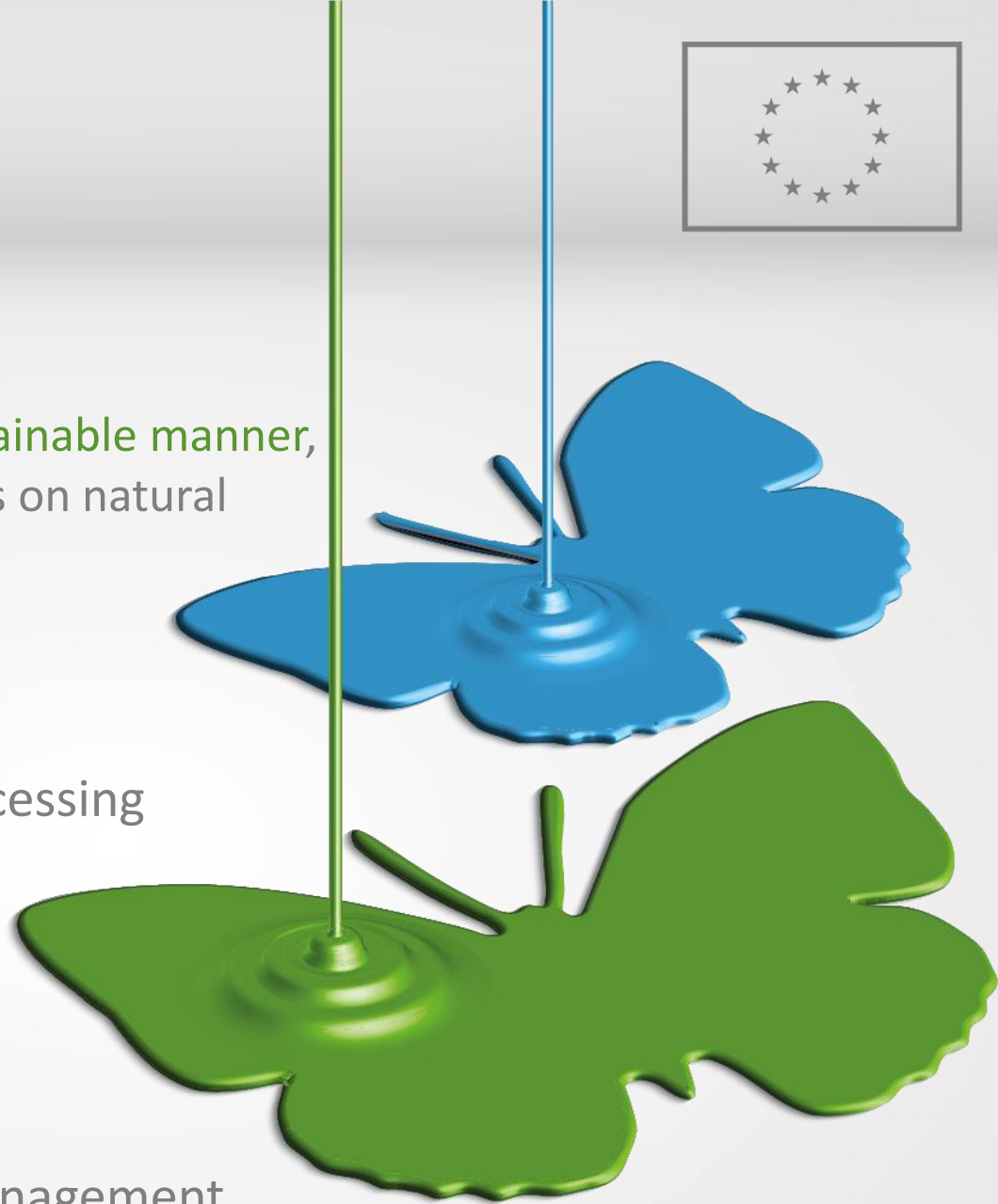
- Blue Energy (OWE; tidal /wave power)
- Maritime, coastal & cruise tourism
- Aquaculture
- Marine biotechnology
- Deep-sea and short-sea shipping
- Maritime security/surveillance
- Coastal protection and maritime security



## green growth

It utilises natural resources in a sustainable manner, ensuring minimised harmful impacts on natural assets.

- Renewable Energy
- Food manufacturing and processing
- Green / eco tourism
- Environmental management
- Clean transportation
- Green construction
- Agriculture, forestry, land management







## The South Baltic Programme 2014-2020 will be supporting:

- The presence of blue and green SMEs from the South Baltic area on international markets
- The transfer of innovation for the benefit of blue and green sector SMEs
- The development of the South Baltic's natural and cultural heritage assets into sustainable tourist destinations
- The uptake of green technologies in order to decrease the pollution discharges in the South Baltic area



## The South Baltic Programme 2014-2020 will be supporting (cont):

- The improvement of connectivity and the environmental sustainability of transport services in the South Baltic area
- The development of human resource capacities for the area's blue and green economy
- The cooperation capacity of local South Baltic area actors



## South Baltic 2014-2020 Priority Axis 4: Boosting human resource capacities for the area's blue and green economy

Investment  
Priority

integrating cross-border labour markets, including **cross-border mobility**, joint local **employment initiatives** and **joint trainings**

Specific  
Objective  
(draft)

increase the share of **skilled labour force working in the blue and green economy sectors** of the South Baltic area through joint cross-border actions



# Boosting human resource capacities for the area's blue and green economy

## Exemplary activities

Development, modification and testing of joint **cross-border services connecting vocational and tertiary education graduates as well as employers** in the blue and green economy sectors (e.g. cross-border job search platforms, multi-lingual job applications, [...] dedicated [post-graduate] study profiles for blue and green sector companies, etc.);

provision of tools or schemes for **harmonisation and international recognition of professional or vocational qualifications** in the blue and green economy sectors;

preparation and deployment of **cross-border internships, apprenticeships and different forms of exchanges for the labour force** aimed at acquiring qualifications necessary for blue and green sector professions in the programme regions;



# Geographical coverage

## Poland NUTS III units:

Miasto Szczecin, Szczeciński, Stargardzki, Koszaliński, Słupski, Starogardzki, Gdański, Trójmiejski and Elbląski

## Sweden NUTS III units:

Kalmar län, Blekinge län, Skåne län and Kronobergs län

## Denmark NUTS III units:

Regional Municipality of Bornholm and Region Zealand (subregions: Østsjælland, Vest- og Sydsjælland)

## Lithuania NUTS III units:

Klaipėdos apskritis, Telsių apskritis and Tauragės apskritis



# Geographical coverage

## Germany NUTS III units:

Districts (Landkreise) of Mecklenburg-Vorpommern:  
Nordwestmecklenburg, Rostock, Vorpommern-Rügen,  
Vorpommern-Greifswald and district-free city (kreisfreie Stadt) Rostock

*Due to an administrative reorganisation of districts and district free cities conducted in Mecklenburg-Vorpommern (DE) in 2011, the total area covered by the programme has been enlarged in comparison to the period 2007-2013, amounting to 118,5 thousand km<sup>2</sup> in the programming period 2014-2020.*



## Potential beneficiaries (examples)

- Local and regional authorities and their associations
- Labour offices and labour market administrations
- Labour unions and employers' organisations
- Schools, higher education and R&D institutions
- Formal associations, clusters and networks of SMEs (having legal personality)
- NGOs working with training and qualification of labour force



## Key messages:

- Continuation and evolution of the SBP 2007-2013
- Boosting regional development through „soft cooperation” between local and regional actors
- Emphasis on the joint development, testing and transfer of innovative solutions for common challenges
- EUSBSR contribution while keeping the socio-economic challenges of the South Baltic area at the heart of the Programme
- Increased durability and replicability of project results
- Different project categories to achieve the objectives of the SBP
- Active support for project applicants and beneficiaries



[www.southbaltic.eu](http://www.southbaltic.eu)

*Discover, get inspired,  
apply...*

