



Umbrella



European
Regional
Development
Fund

AWARENESS RAISING EVENT ON THE WAY OF COOPERATION IN THE SOUTH BALTIC SEA

WHEN: 11th-12th JUNE

GENERAL AIM: social event whose goal is *aggregation, spread of common European values, share and strengthen of a "South Baltic" identity, networking.*

PUBLIC: Newcomers in the South Baltic Program or that, in general, have never been involved in Cross-border cooperation networks (besides this particular programme)/ Entities interested in forming a «South Baltic Identity».

The public will be represented mainly by the two following groups defined in UMBRELLA:

- **NEWCOMERS:** the main objective is to attract and involve them in the CBC networks, teach them how to move the first steps in CBC and help them overpassing their barriers (language, capacity and competences, bureaucracy, networking, knowledge exchange)
- **INTERMEDIATE:** they consulted the Contact Points of the South Baltic Program but finally they did not apply for funds. Probably their main barriers consist in lack of English skills, insufficient institutional and financial capacities, lack of competences in project management. The main objective here will be to : detect what are their priorities/ their field of interest/ the barriers that impeded them to actually apply for grants.

NUMBER OF PARTICIPANTS: around 100

FINAL OBJECTIVE:

Raise participants' awareness on concrete opportunities provided by EU programmes in the Baltic Sea Region, covering different fields of operation.

Sensitize participants on topics related to sustainable development.

PRESENTATION OF PLACES AND ORGANIZATIONS INVOLVED:

GDANSK AND TRICITY:

Tricity or Trójmiasto is a metropolitan area in Poland consisting in the three cities of Gdansk, Sopot and Gdynia.

Gdansk, the so-called "Pearl of the North" is a modern metropolis of about half million inhabitants. Its history dates back to the 997 and since then it has always been a dynamic port city, playing an important role for the economy of the region. The fame of the city relies in particular in its role as Hanseatic City. Completely destroyed during the World War II, it was rebuilt by its dedicated citizens and it became a symbol of liberation aspirations of Poles with the solidarity movement "Solidarność".

EUROPEAN SOLIDARITY CENTRE:

its construction dates back to 1998 when the Chairman of the Gdańsk City Council Paweł Adamowicz and historian Dr Jerzy Kukliński gave birth to the Polish Roads to Freedom Solidarity Museum project. Since then, the Solidarity Centre Foundation was established and the current centre was built in 2007 with its characteristic shape that had "to be marked with radical simplicity, just like the goals and methods of the Solidarity movement". The mission of this centre, in fact, is to commemorate and keep alive the heritage and message of the Solidarity movement and the achievements of the peaceful struggle for freedom, justice, democracy and human rights.

<http://www.ecs.gda.pl/title,Jezyk,pid,2,lang,2.html>



Umbrella



European
Regional
Development
Fund

MARITIME INSTITUTE IN GDANSK: placed in the core of Gdansk, the institute aims at preserving the values related to the sea and its sustainable economy. The institute has been operating for more than fifty years and it counts on six departments: ecology, maritime electronics, maritime hydrotechnics, operational oceanography, economics and law, and environmental protection. It's main fields are: Transport economy, maritime law and economics, Modernization and management of sea ports; Maritime hydrotechnics; Operational oceanography; Monitoring and threats prevention of the Southern Baltic; Water economy and maritime engineering, Shaping and conservation of the nature, Marine ecology, Management of the coastal areas, Establishing databases and monitoring of continuous phenomena, and New technologies and electronic economy. <http://www.en.im.gda.pl/>

BALTIC SEA CULTURAL CENTRE: located in Gdansk, the centre is a public institution of the Pomorskie Voivodeship. It's aim is to promote and shape the Baltic Sea cultural policy through an active cooperation between the region and other countries on the sea. It has been operating since 1992 promoting a dialogue between cultures to overpass stereotypes and neighbourhood problems. The main activities of the centre rely on exhibitions, theatre performances, concerts, film projects and other cultural campaigns.

The centre is located in the 16th century Old Town Hall, fortunately survived during the World War II. Built in 1588-1595 it is a precious example of Netherlands Mannerism.

<http://www.nck.org.pl/en>

GDYNIA: is a young and fast developing city called "the city built on sea and dreams" since it was founded after Poland's regained independence after years of foreign occupation. Today, the city is inhabited by circa 250 000 inhabitants and it outstands for its cultural events.

MARSZEWO FOREST BOTANICAL GARDEN- GDYNIA: this is one of the youngest Botanical Gardens in Poland, covering an area of circa 50 ha. Founded and run by Gdansk Forest District, it was established in 2010. Since 2016, "Marszewo" is a member of the Council of Botanical Gardens and Arboretums in Poland. The park is also part of a pilot area established in the South Baltic Project "Attractive Hardwoods". The garden conducts free classes in the spirit of Education for Sustainable Development.

<http://www.marszewo.edu.pl/>

GDYNIA AQUARIUM:

The Gdynia Aquarium is a part of the National Marine Fisheries Research Institute, the oldest research facility in Poland which conducts research into the sea and fisheries with a history that goes back to the interwar period. The Gdynia Aquarium is quite an unusual zoo, focused on the aquatic environment. The zoo is enclosed in a single building. In spite of this uniqueness, the aquarium fulfills all the functions of a modern zoo by educational activity, promoting the idea of nature conservation, pursuing broadly defined ecological education and research. The Education Center of the Gdynia Aquarium is the largest marine education center in Poland. The Center has 20 years of experience in informal marine education and provides classes for ca. 40 000 pupils from Poland and neighboring countries (e.g. Germany, Sweden, Denmark), a year. The main goal of EC is to educate as many young people as possible on the current issues of biology, ecology and the protection of the marine environment. Participants of the classes learn about the marine world with the senses of touch, sight, hearing and through practical experience. The Aquarium is an active bridge between the scientists and the public. And connect these two different worlds.

The NMFRI Gdynia Aquarium participates in numerous projects co-financed by the European Union, aimed at ecological education and the development of products intended for tourists.

<https://akwarium.gdynia.pl/>

PROJECTS PRESENTED:

Attractive Hardwoods: <https://www.skogsstyrelsen.se/en/attractive-hardwoods/>



Umbrella



European
Regional
Development
Fund

Financed by Interreg South Baltic, this project was launched in July 2016 and it will last till June 2019. Its main objective is to improve the practices in tourism development, marketing and sustainable management of deciduous forests making them in- and off- season destinations for cross-border ecotourism. The project will be presented during the study visit to Marszewo Forest Botanical Garden, pilot area of Attractive Hardwoods in Pomorskie Region.

Baltic Museums 2.0: The project was conducted by Gdynia Aquarium and financed by Interreg South Baltic 2007-2013 programming period. The scope of the project was to establish a cross-border co-operation of oceanographic museums and research facilities in South Baltic Region to create a joint promotion network delivering new tourism information products: a multilingual ticketing system and a highly sophisticated visitor guidance system.

Baltic Museums Love IT: <https://akwarium.gdynia.pl/baltic-museums-love-it/?lang=en>

the project is currently conducted by Gdynia Aquarium and it can be considered the continuation of the previous project Baltic Museums 2.0. The project Baltic Museums LOVE IT is focused on coastal attractions (sea museums, natural museums and science centres) to turn them into sustainable tourism destinations. The project promises to deliver new IT-enabled tourism products for natural and cultural heritage tourist destinations in the area to increase their potential and to overpass the language barriers.

DUNC-HERITAGE: <https://www.dunc-heritage.eu/> and FB @DUNCheritage

Financed by Interreg South Baltic, the project aims to develop and promote single World Heritage sites and Biosphere Reserve Areas as catalysts for sustainable local development. Since the impact of tourism is not isolated to one specific site but affecting the whole region, the project aims at creating and maintaining a better balance of the tourism patterns.

FilmNet: South Baltic Film and Culture Network (Euroregion Baltic). Just launched under Interreg South Baltic, FilmNet aims at developing cross-border cooperation by creating an international network of non-profit cinemas, especially non-multiplex cinemas, self-government cultural institutions, NGOs dealing with film education and the promotion of cinematography, but also institutions and organizations that are active in the field of cultural activities in South Baltic.

SB YCGN: Youth Core Group Network (Euroregion Baltic). Just launched under Interreg South Baltic, this project will make an attempt to listen to youth and engage them in the process of decision-making thus strengthening participatory democracy.

CaSYPoT: Capacity Building for Strategic Youth Policy and Transnational Cooperation (Euroregion Baltic). <http://casypot.eu/>

The project addresses low participation of local actors in the South Baltic Programme and their need for capacity building. By bringing together new-comer local authorities, in cooperation with universities, the project aims at showing the benefits of soft cross-border cooperation in regard of solving common problems in the field of youth issues. CaSYPoT is currently developing a Strategy for local politicians that will be illustrated and discussed during the Workshop on Youth.

INTERCONNECT: <http://interconnect.one/>

Financed by Interreg South Baltic, the project is an EUSBSR flagship candidate. It addresses the challenge of curbing the car-reliant mobility trend in the SB area through user-adjusted and more sustainable public transport services for regional and cross-border travels.



Umbrella



European
Regional
Development
Fund

Europe for Citizens: Look at them from different perspectives

http://wordpress1633497.home.pl/autoinstalator/wordpressplus/?page_id=89

It is a project involving six organizations from Italy, Hungary, Latvia, Lithuania, Macedonia, Poland and France. The project was led by the Polish Association Stowarzyszenie Naszą Łąg-nasza wise ("Our Lag - our village"). The subject focused on phenomena such as racism, xenophobia, discrimination and respect for human rights in Europe. The idea arised from the currently occurring problems that emerged with the influx of refugees to Europe. The project aimed to collect information on the perception of the migration crisis in the participating countries and to compare the situation of refugees in different countries. The project helped to strengthen ties at European level in the matter of common values and history.

MUSEUMS INVOLVED IN THE MICRO-ACTIVITY:

- **KALMAR COUNTY MUSEUM:** <http://www.kalmarlansmuseum.se/> with BRIDGING AGES ASSOCIATION: Bridging Ages is an international organization working with the Time Travel method, "an educational method, using local heritage in a learning process, to create reflection on contemporary issues. <http://www.bridgingages.com/>
- **MUSEUM OF LITHUANIA MINOR IN KLAIPEDA:** <https://www.mlimuziejus.lt/en/>
- **GDANSK ARCHAEOLOGICAL MUSEUM:** <https://archeologia.pl/en/>



Umbrella



European
Regional
Development
Fund

DRAFT AGENDA- UMBRELLA'S PROJECT AWARENESS RAISING EVENT

DAY 1: MONDAY 11th JUNE

MOVING THE FIRST STEPS

| | |
|-------------|--|
| 08:00-13:00 | ARRIVAL OF PARTICIPANTS AND ACCOMMODATION IN HOTEL |
| 14:00-18:00 | STUDY VISIT- Let's move the first steps |
| | <i>Study visit are always a dynamic way to create a network, to exchange knowledge and experience in an informal and entertaining way.</i> |
| | You can choose one of the following study visits according to your field of operation or your personal interests. |
| Option 1 | <p><u>SAFEGUARD OF NATURAL RESOURCES AND ECOTOURISM:</u> Location: Marszewo Forest Botanical Garden in Gdynia Meeting point: European Solidarity Centre at 14:00</p> <p>Participants of this study visit will be conducted to the <u>Marszewo Forest Botanical Garden in Gdynia</u>, one of the pilot areas established in Pomorskie Region under the project "Attractive Hardwoods". This project aims at the safeguard of natural resources and at attracting new tourists. Therefore, this is an occasion for you to test this pilot area, enjoying a pleasant day in the nature. Meanwhile, important topics like nature conservation, ecotourism and sustainable development of tourist products will be tackled.</p> <p>Project manager: Piotr Neubauer Coordination of the Development Project Regional Directorate of the State Forests in Gdansk</p> |
| Option 2 | <p><u>SUSTAINABLE USE OF SEA RESOURCES FOR THE BLUE GROWTH OF THE BALTIC SEA REGION:</u> Location: Gdynia Aquarium Meeting point: European Solidarity Centre at 14:00 Starting time: 15:00</p> <p>Participants of this study visit will be conducted not only through the exhibition of the aquarium but along a way of sensitization on the importance of sustainable use of sea resources for a blue growth of the Baltic Sea Region.</p> <p>Project manager: Ms. Grażyna Niedoszytko Gdynia Aquarium</p> |
| Option 3 | <p><u>GREEN TECHNOLOGIES:</u> Location: Maritime Institute in Gdansk Meeting point: Golden Gate (Old town) Starting time: 13:30</p> <p>Participants of this study visit will be hosted by the Maritime Institute in Gdansk to have an overview of the current projects conducted mainly under INTERREG Baltic</p> |



Umbrella



European
Regional
Development
Fund

| | |
|-------------|--|
| | Sea. This can be an occasion to show how ETC can stimulate development of Research & Development entities. Ms. Joanna Przedzimirska Head of the Project Management Centre Instytut Morski w Gdańsku / The Maritime Institute in Gdansk |
| 14:00-17:00 | Parallel MICRO-ACTIVITY for Museums (meeting among Kalmar County Museum, History Museum of Lithuania Minor in Klaipeda, Gdansk Archaeological Museum to discuss about a CBC project idea) |
| 19:00-20:45 | DINNER in Lubrow Brewery ul. Karmelicka 1 |
| 21:00 | CULTURAL EVENING IN THE BALTIC SEA CULTURAL CENTRE IN GDANSK |

DAY 2: TUESDAY 12th JUNE

ON THE WAY OF COOPERATION IN THE BALTIC SEA

VENUE: European Solidarity Centre in Gdansk

Address: pl. Solidarności 1, 80-863 Gdańsk

Temporary Exhibition Hall

Moderator: Mr. Sebastian Magier- Umbrella project coordinator

| | |
|-------------|---|
| 9:00-9:30 | MORNING COFFE & REGISTRATION |
| 9:30-10:00 | WELCOME & INTRODUCTION |
| | Opening speech: Mr. Basil Kerski Director of the European Solidarity Centre |
| 10:00-10:30 | ICE-BREAKING: Map your identity |
| | Prof. Dorota Simpson University of Gdansk |
| 10:30-11:00 | BALTIC SEA REGION: HISTORY IN A NUTSHELL |
| | Hints on common history in the Baltic Sea Region. What brought all these countries together. Lecturer: Prof. Jacek Zaucha University of Gdansk |
| 11:00-12:30 | REFLECTION ON WHAT IS IDENTITY AND HOW TO SHAPE IT |
| | <i>Approaching EU territorial cohesion</i> (brief lecture with some time for open discussion). Moderator: Prof. Dorota Simpson University of Gdansk |

| | |
|-----------------|--|
| | <p>Presentation of the Europe for Citizens Project “Look at them from different perspective”.</p> <p>Speaker: Ms. Marta Drewczyńska</p> <p>Stowarzyszenie Naszą Łąg-nasza wieś</p> <p>Description of the Project:</p> <p>http://wordpress1633497.home.pl/autoinstalator/wordpressplus/?page_id=89</p> |
| 12:30-13:30 | LUNCH |
| 13:30-16:30 | TERRITORIAL COHESION and SOUTH BALTIC CROSS-BORDER COOPERATION NETWORKS: overview and opportunities for local/ regional municipalities and organizations. |
| | <p>Three main topics will be tackled with different activities with the scope to engage and encourage participants to undertake actions in the CBC networks. Through focus discussions and round-tables, participants will have the possibility to share their concerns and have a close knowledge/ opportunities exchange with experienced (representatives of) organizations.</p> |
| 13:30-15:00 | PARALLEL SESSIONS |
| TOPIC 1: | CULTURE AND TOURISM |
| | <p>ACTIVITY 1: FOCUS GROUP DISCUSSIONS:</p> <p>1. Brief presentation of Europe for Citizens Programme</p> <p>2. Discussion:</p> <ul style="list-style-type: none"> - How to use culture and tourism to shape identity and territorial cohesion? - How to use the cultural heritage to have a dialogue on the present and the future? <p>Representatives from the following projects will take part in the discussions:</p> <ul style="list-style-type: none"> - Baltic Museums 2.0 (INTERREG South Baltic 2007-2013): Ms. Grażyna Niedoszytko- Gdynia Aquarium/ Sea Fisheries Institute - National Research Institute - Baltic Museums love IT (INTERREG South Baltic): Ms. Grażyna Niedoszytko - DUNC-HERITAGE: Mr. Niclas Carlsson; - FilmNet: South Baltic Film and Culture Network (INTERREG South Baltic): Mrs. Małgorzata Samusjew- Head of the Association of Polish Communes of Euroregion Baltic - Presentation of Museums and Overview on their micro-activity |
| TOPIC 2: | YOUTH |
| | <p>ACTIVITY 1: WORKSHOP: Don't let your youth go away from their cities</p> <p>1. Brief presentation of Erasmus + Programme</p> <p>2. Discussion:</p> <p>Facilitators: Mr. Marcin Żuchowski- project manager of SB YCGN- South Baltic Youth Core Groups Network and Ms. Agata Ludwiczak, communication manager of CaSYPoT- Capacity Building for Strategic Youth Policy and Transnational Cooperation</p> |
| TOPIC 3: | SUSTAINABLE TRANSPORT |



Umbrella



European
Regional
Development
Fund

| | |
|---------------|--|
| | |
| | ACTIVITY 1: WORKSHOP with the support of INTERCONNECT project. |
| 15:00-15:30 | COFFEE BREAK |
| 15:30- 16:00 | 2018- Year of culture in Europe: BRIDGING AGES ASSOCIATION: “How to use the cultural heritage to have a dialogue on the present problems and the future.” Speaker: Ms. Tina Lindström- Head of pedagogical department at the Kalmar County Museum. |
| 16:00-16:30 | UMBRELLA’S OFFER CONCLUSIONS & ACKNOWLEDGMENTS |
| NOTES: | <u>In the main conference room, some stands will be arranged and different programmes like Interreg South Baltic, Interreg Baltic Sea, Erasmus +, Europe for Citizens, Horizon 2020 and Life+ will be present to showcase their offer and answer participants’ requests.</u> |

Follow us on Facebook @Umbrella.Interreg and on our Website: <http://umbrellaproject.eu/> .