

MANIFESTO

We, the youth of the Nordic and Baltic Sea regions, believe that more has to be done to reach the Sustainable Development Goals (SDGs) of the 2030 Agenda. Therefore, our generation wants to do its part in moving closer to the new sustainable society that we need.

We do this by creating the movement ReGeneration 2030. It is formed, led and organised by youth from a range of different organisations cooperating across borders to reach common goals. We believe in creating opportunities for youth to impact today's and tomorrow's decision-making for sustainable development. Our annual Summit held on the Åland islands mobilises youth efforts and builds excitement, engagement and relationships around the SDGs.

Our society is threatening life on Earth by exploiting natural resources as if they were infinite. The Nordic and Baltic Sea countries are largely co-responsible for the transition to socially and environmentally responsible consumption and production.

Therefore, we call upon all actors within governance, business, education, research and civil society to promote and implement sustainable consumption and production behaviours.

Our Vision

Make sustainable consumption and production the new norm in the Nordic and Baltic Sea regions.

We commit to

1. setting good examples for practicing a sustainable lifestyle, including:
 - responsible, trend-resistant consumption and disposal
 - using sharing economy services
 - inspiring friends, family and other people around us
2. promoting the exchange of good practices and creating an education system which uses practical tools to pass on the knowledge about sustainable development.
3. building and maintaining partnerships with stakeholders to realise our vision.

We demand

- to be present in every decision-making process on all levels of society with practical influence in promoting 2030 Agenda!
- easy, appealing and affordable ways to help us make sustainable choices!
- incentives to accelerate and integrate sustainable practices on all levels of society!
- transparency of production chains!
- that companies, civil and political stakeholders work together to create a society based on a circular economy!