Attractive Blekinge
Regional Development Strategy 2014-2020
Euroregion Baltic 2019-09-11
BLEKINGE AT A GLANCE

• 159 000 inhabitants
• Five municipalities
• Cutting edge university
• Nearly a thousand lakes
• 800 islands
• Close to Europe
  - Daily connections to Lithuania and Poland
  - Approximately two hours from Copenhagen
Connecting Europe - from Blekinge point of view
“Business Blekinge is a cooperation between academy, clusters, science parks, municipalities and regional authorities”
REGION BLEKINGE
– what we do

• Regional growth and development
  - Regional Development strategy
  ”Attractive Blekinge”

• Areas of responsibility
  • Transport and infrastructure
  • Public transport planning
  • Culture
  • Tourism
  • Labour market and skills development
  • Business and innovation
  • Project funds and financing
  • ... and more
Fyra insatsområden

- Attraktivitet
- Kvalitet av liv
- Affärsområde
- Anslutning
Regional Development Strategy

The link between EU, national, regional and local level
Sustainable Regional Development

• Agenda 2030
• Ekologisk, ekonomisk och social hållbarhet
• Jämställdhet, jämlighet och mångfald
How’s Blekinge doing?

- Guest nights
- Habitants
- Demography
- Parental leave (short term)
- Education
- Health
- Employment
- Newly started Companies
- Public travel
- CO2 emission
- Housing
- Broad Band
WHY INTERNATIONAL COOPERATION?

• Capacity building – learning from others experiences
• Strategic development solving common problems
• Removing hinders and bottle necks for cross-border activities
• Joint policy statements on regional/national/EU-level
• The bonus effect:
  • The Inter Cultural dimension of learning and skills development
**PROJECT PORTFOLIO**

Strategic development projects with international partners (examples)

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<td>• BBVET Business in Vocational education and training BSR Programme</td>
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<td>• BEA-App Spatal Planning BSR programme</td>
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**Connectivity**

- TENTacle
- TEN-T corridor network
- BSR Programme
- TRAM
- Transport EU-Policies
- Interreg Europe
- Mobile Together
- Ride-sharing communities
- South Baltic Programme
- Interconnect
- Cross-border public transport
- South Baltic Programme
EUROREGION BALTIC TOWARDS 2030

Thematic areas of special interest for joint activities and joint political action:

• Dialogue on sustainable regional transport, infrastructure and mobility development based on port and hinterland connections.

• Network dialogue and cooperation within “green” and sustainable maritime issues with focus on the joint sea and water quality, as well as coastal spatial planning.

• Network dialogue and cooperation within sustainable and “blue” maritime development for increased attractiveness, innovation and business development for the South Baltic area.