

“SB Professionals” implements cross-border activities to promote the South Baltic as an attractive region to live and work in and to prevent well-qualified people from leaving.

Although we all live in neighboring countries around the Baltic Sea, and although there have been common ties between the nations for more than 1,000 years we still do not know very much about the current situation in the other regions.

We would like you to raise your interest in the national and organizational cultures of the different regions in the South Baltic. Take part in this course and study online and/or use webinars to “virtually” meet colleagues from Poland, Lithuania, Germany, Denmark and Sweden.

- Course commencement: 9 Mar 2014
- Course duration: 6 weeks
- Study time: approx. 12 hours
- Course fee: None
- Certificate upon course completion
- Course contents:

1. Information about the region

You will acquire and exchange basic information on the geographical and economic situation of the respective regions and discuss trends and needs on the labor market.

2. Cultural Dimensions

You will learn about the dimensions of national and organizational cultures and be aware of differences in behavior and expectations.

3. Communication and Etiquette

What are basic rules of communication in the different regions? What are dos and don'ts in formal situations?

4. Applying for jobs in the SB area

What do you need to consider when applying for positions or internships in the relevant region?

5. Living and Working in the South Baltic

These chapters will give some basic information on living conditions in the different parts of our region, what to do and what to expect.

6. Vocational training and Higher Education

You will learn about vocational training and tertiary education in the regions in order to compare qualifications and degrees and exchange information on what skills are considered relevant.

If you are interested in taking part, please contact Regina Schäfer (schaefer@virtus-mv.de) for further details.

<http://www.sb-professionals-project.eu/>