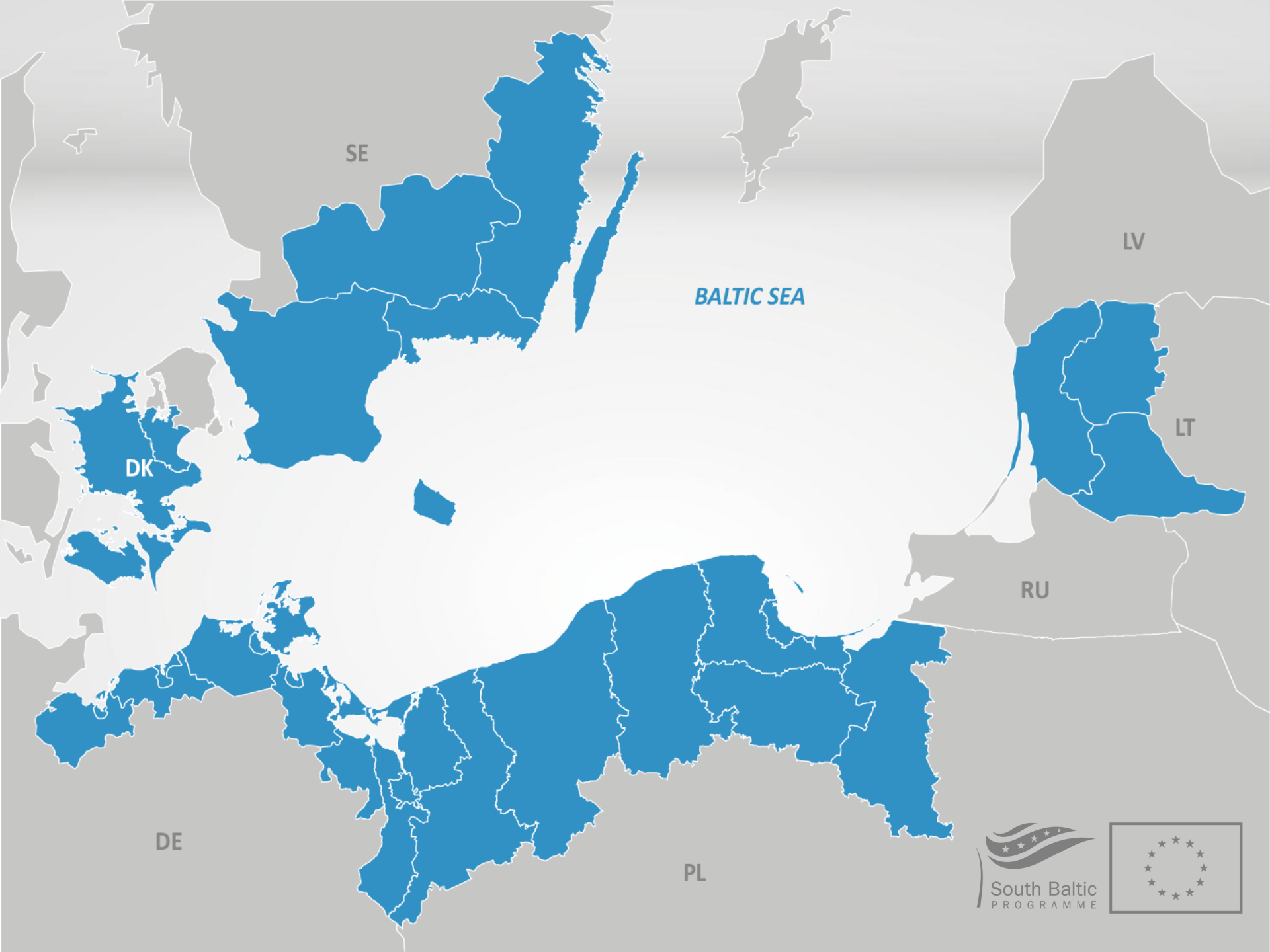
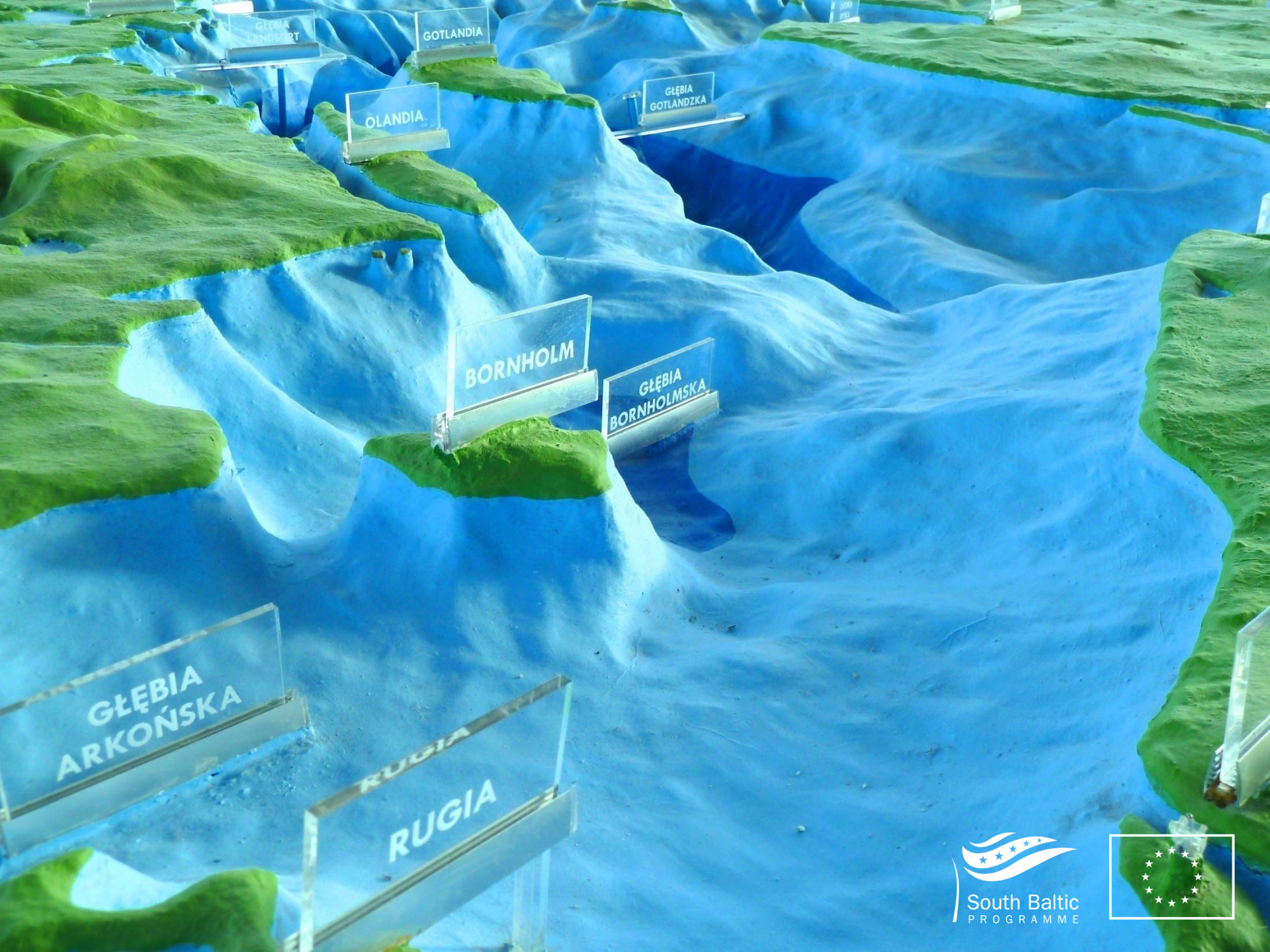




# Drawing the future 2014-2020







GŁĘBIA  
LANDSÖRT

GOTLANDIA

OLANDIA

GŁĘBIA  
GOTLANDZKA

BORNHOLM

GŁĘBIA  
BORNHOLMSKA

GŁĘBIA  
ARKOŃSKA

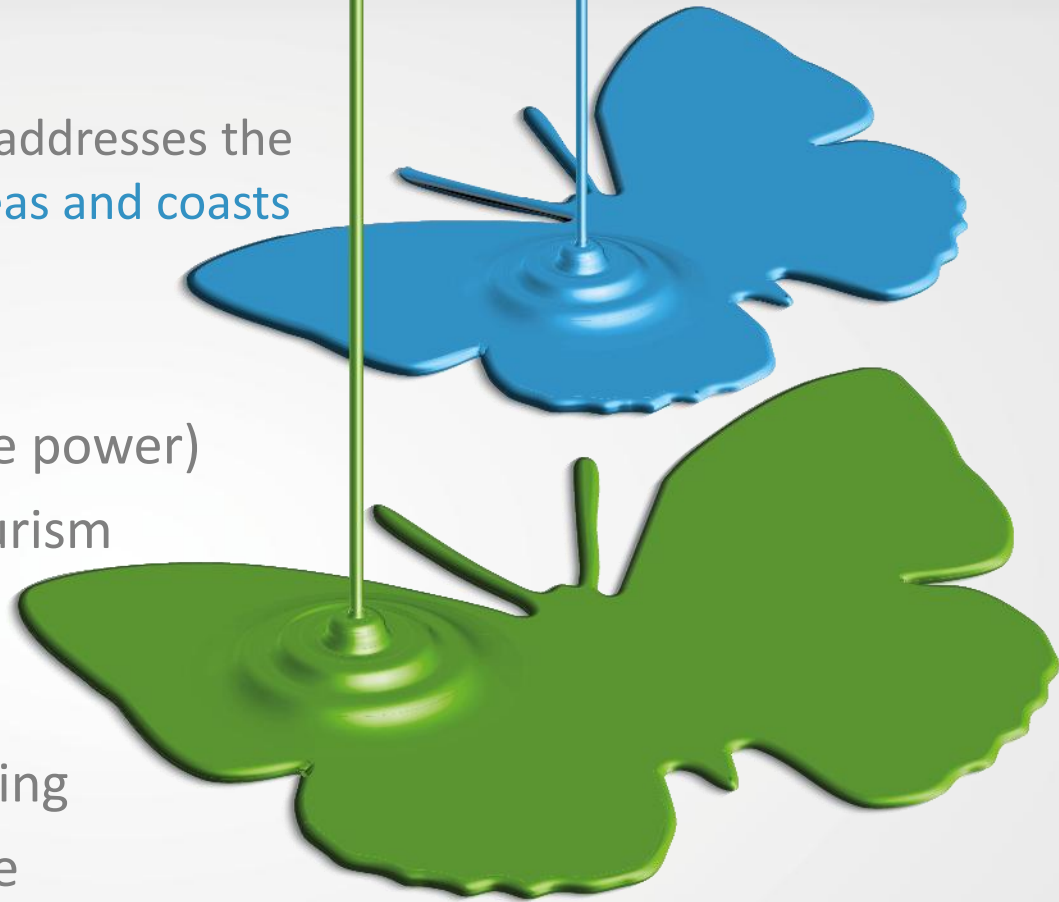
RUGIA



# blue growth

In harmony with the environment it addresses the economic potential of the oceans, seas and coasts for sustainable growth and jobs.

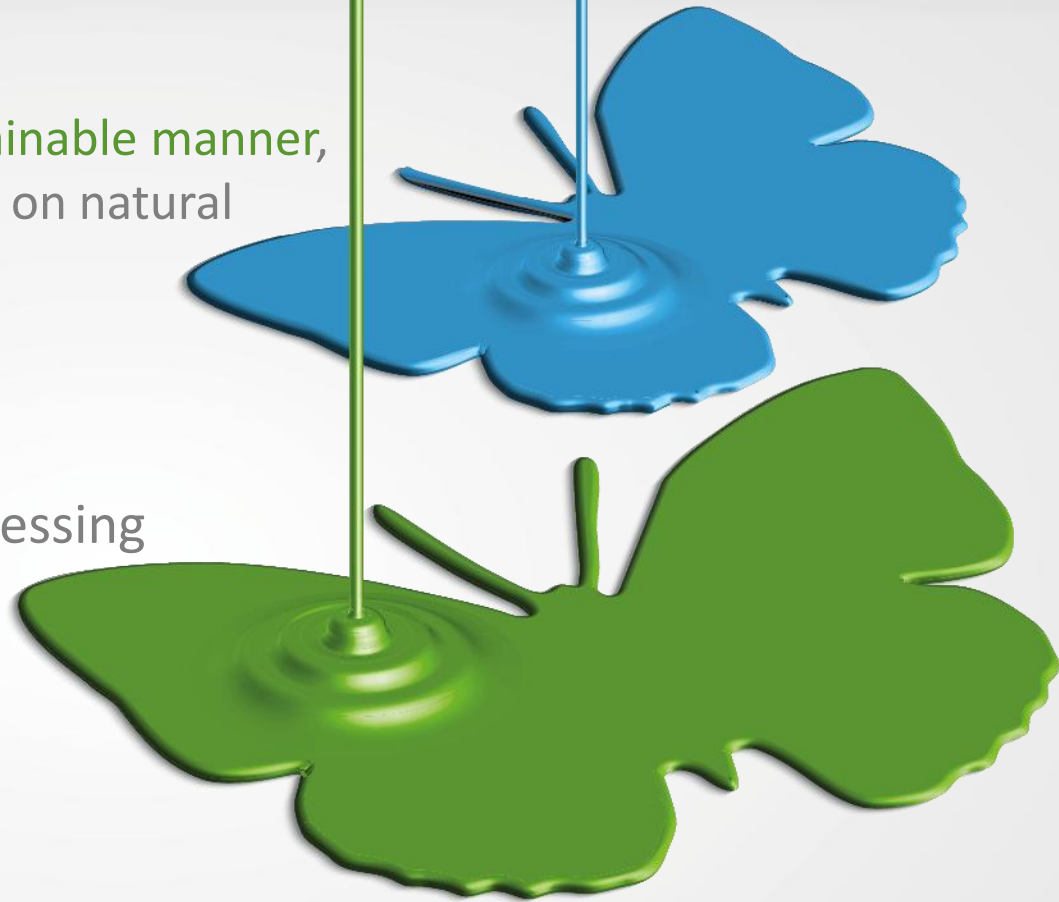
- Blue Energy (OWE; tidal /wave power)
- Maritime, coastal & cruise tourism
- Aquaculture
- Marine biotechnology
- Deep-sea and short-sea shipping
- Maritime security/surveillance
- Coastal protection and maritime security

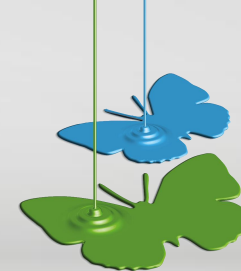


# green growth

It utilises natural resources in a sustainable manner, ensuring minimised harmful impacts on natural assets.

- Renewable Energy
- Food manufacturing and processing
- Green / eco tourism
- Environmental management
- Clean transportation
- Green construction
- Agriculture, forestry, land management





# Cooperation for blue and green growth

Priorities 2014-2020

## Axis 1



SME  
internationalisation

## Axis 2



Blue and  
green tourism

## Axis 3



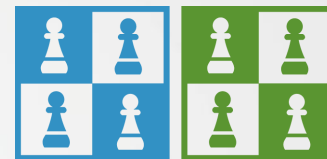
Sustainable  
mobility

## Axis 4



Labour skills

## Axis 5



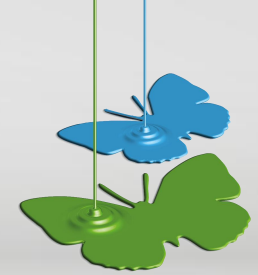
Cooperation  
capacity



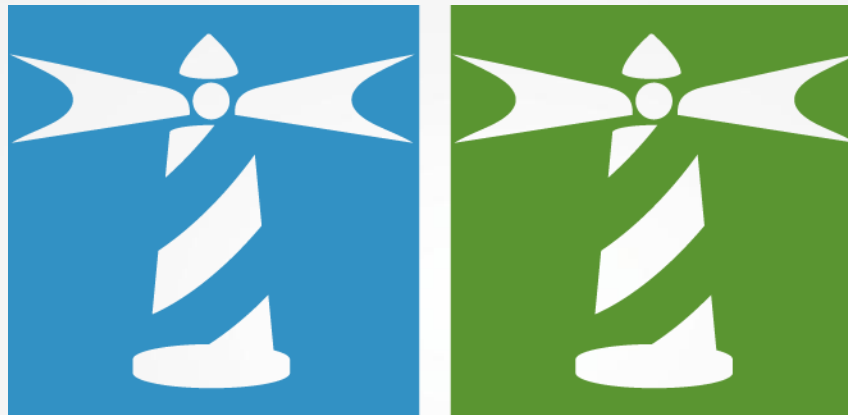
SME  
innovation



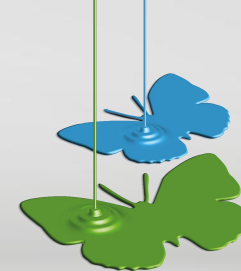
Green  
technologies



# Towards blue and green prosperity: The South Baltic Programme 2014-2020



increased presence of blue and green sector SMEs  
from the South Baltic area on international markets

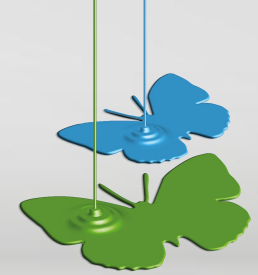


# Towards blue and green prosperity: The South Baltic Programme 2014-2020



improved transfer of innovation for the benefit of  
blue and green sector SMEs

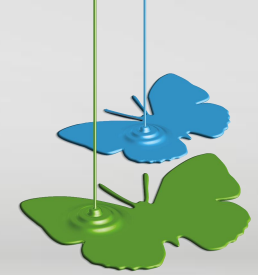




# Towards blue and green prosperity: The South Baltic Programme 2014-2020



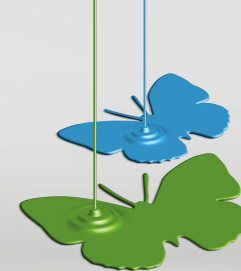
increased development of the South Baltic area's natural and cultural heritage assets into sustainable tourist destinations



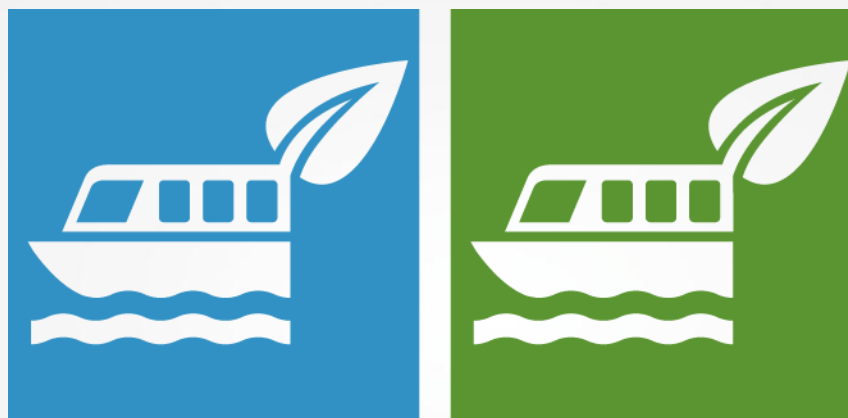
# Towards blue and green prosperity: The South Baltic Programme 2014-2020



increased use of green technologies in order to decrease the pollution discharges in the South Baltic area

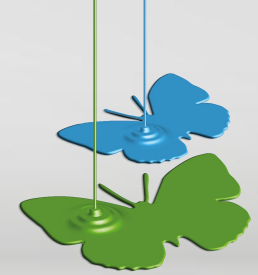


# Towards blue and green prosperity: The South Baltic Programme 2014-2020



improved quality and environmental sustainability of transport  
services in the South Baltic area

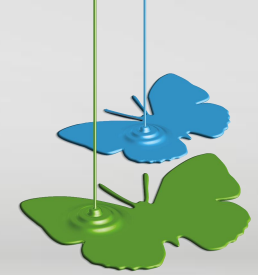




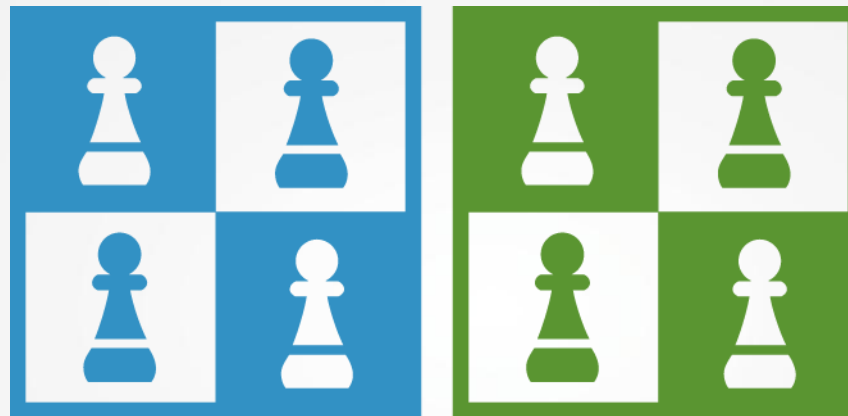
# Towards blue and green prosperity: The South Baltic Programme 2014-2020



increased share of skilled labour force working in the blue and green economy sectors of the South Baltic area



# Towards blue and green prosperity: The South Baltic Programme 2014-2020



improved cooperation capacity of local South Baltic area actors  
through participation in cross-border networks

# Cross-border sailing brand

## Project MARRIAGE

[www.project-marriage.net](http://www.project-marriage.net)

Linking together tourism expertise from Germany, Poland and Lithuania with the goal to introduce joint marketing schemes, and develop marina management tools for a consolidated service along the southern coastline of the Baltic Sea.







# Cross-border LNG supply chain

## Project MarTech LNG

[www.golng.eu](http://www.golng.eu)

More than 300 registered LNG businesses, research and regulative institutions shape a strong South Baltic LNG supply chain to adequately prepare the shipping industry for the paradigm shift in bunker fuel practice.





# Cross-border offshore wind energy supply chain

**Project SB OFF.E.R**  
**[www.southbaltic-offshore.eu](http://www.southbaltic-offshore.eu)**

Through reconciled cross-border actions, the project South Baltic Offshore Wind Energy Regions (SB OFF.E.R.) sought to promote offshore wind energy in the South Baltic area, identified as one of the most suitable for this kind of renewable energy production.

## Key messages:

- Boosting regional development through “soft cooperation” between local and regional actors
- Emphasis on the joint development, testing and transfer of innovative solutions for common challenges
- EUSBSR contribution while keeping the socio-economic challenges of the South Baltic area at the heart of the Programme
- Increased durability and replicability of project results
- Different project categories to achieve the objectives of the SBP
- Active support for project applicants and beneficiaries





<b>Axis 1: Strengthening international activeness and innovation capacity of the South Baltic blue &amp; green economy</b>	<b>9 972 000,00</b>	<b>13%</b>
<b>Axis 2: Exploiting the environmental and cultural potential of the region for the blue and green growth</b>	<b>39 888 000,00</b>	<b>51%</b>
<b>Axis 3: Improving cross-border connectivity for a functional blue and green transport area</b>	<b>15 789 000,00</b>	<b>20%</b>
<b>Axis 4: Boosting human resource capacities for the region's blue and green economy</b>	<b>8 310 000,00</b>	<b>11%</b>
<b>Axis 5: Strengthening cooperation capacity of local actors in the South Baltic area for the blue and green growth</b>	<b>4 155 354,38</b>	<b>5%</b>
<b>TOTAL ERDF ALLOCATION TO PROJECTS</b>	<b>78 114 354,38</b>	<b>100%</b>

# www.southbaltic.eu

## South Baltic Knowledge Bank



SMarT solutions for your community

**STEP 1: Identify a challenge / an opportunity  
that matters to your community**



**south baltic  
smart alliance**

Serving MARitime Territories



[www.southbaltic.eu](http://www.southbaltic.eu)

*Thank you!*

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