



**SOUTH BALTIC PROFESSIONALS**

# Action Plan and recommendations of the SB Professionals project

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Part-financed by the European Union  
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**9 partners from 3 countries plus  
14 associated organisations**

**1.3 million EUR**  
Part-financed by the  
European Union

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## WHY SOUTH BALTIC PROFESSIONALS?

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- Making South Baltic labour market more accessible
- Increasing labour force mobility
- Bringing stakeholders together
- Raising knowledge
- Development of cross-border job information & promotion concepts
- Cross-border cooperation of job centres

## SELECTED ACTIVITIES OF SB PROFESSIONALS

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- **Analysis of South Baltic labour markets and labour force mobility**
  - current situation of the labour markets and barriers for labour mobility
  - future qualification demands in the region
- Roadshow in regions e.g. Gdansk, Gdynia and Szczecin
- Case studies in border regions about barriers for labour mobility (PL/GER & PL/LT)
- Cross-border events in Szczecin, Gdynia, Stralsund & Guldborgsund
- Career Days e.g. at the University of Rostock and Klaipeda
- **Recruitment portal: [www.sb-professionals.eu](http://www.sb-professionals.eu)**
  - description of regions
  - job offers & internships
  - legal, economic and social information on getting employed



# BARRIERS & DRIVING FORCES FOR LABOUR MOBILITY

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## **Most crucial obstacles for cross-border mobility in the South Baltic region**

- lack of information with regard to cross-border activities and job offers, to social insurance, medical care and taxation systems
- cross-border collaboration among regional labour offices and further relevant stakeholders is limited and hampered so far
- lack of coordinated system solutions
- language barrier

## **Main driving force for mobility of labour within the South Baltic area matter of selected regions:**

- employees from Poland move to Mecklenburg-Vorpommern: expecting higher salaries-for their work,
- workforce mobility between Polish and Lithuanian regions: less direct economic benefits, but driven by the need of acquiring an interesting and longer lasting job performed within social friendly conditions

# CURRENT SITUATION-OF LABOUR MARKETS

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**Regions of the South Baltic are experiencing a rise of employment in various sectors:**

## **Mecklenburg – Vorpommern**

- industries, social services (hotels and restaurants) as well as the health sector are actively enlarging

## **Western Pomerania**

- registers an increase of employment in agriculture, construction, public administration and education and in the health and social sector

## **Lithuania**

- all private sectors (except transport and communication, as well as real estate and renting) are suffering a dramatic decline of employment while the number of employees in public sectors remained relatively stable

# FUTURE LABOUR DEMANDS IN THE MARITIME SECTOR

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**Most needed professions in the maritime economy of the South Baltic region are expected to be:**

- marine technicians and marine engineers, maritime logistics and logistics engineers (in offshore wind energy and offshore supplies, shipbuilding and repair, seaports);
  - managers and entrepreneurs, environmental engineers (in maritime tourism);
  - employees in social service and tourism – catering workers, sales workers, hotels staff;
  - lower qualified workers (in fish processing)
- **cross-border mobility as effective tool for covering the gaps between demand and availability of qualified labour force in the SB region**

## ACTION PLAN AND RECOMMENDATIONS

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**As part of South Baltic Professionals activities and outputs, this document:**

- briefly sums up the labour market situation in the South Baltic region;
- summarizes activities and goals of the South Baltic Professionals project;
- clarifies added values of labour mobility and its challenges;
- recalls the aspects shared between South Baltic Professionals and EU strategies and policies;
- presents achievements and policy recommendations on workforce mobility, elaborated by the partners of the South Baltic Professionals project.



## ACTION PLAN AND RECOMMENDATIONS

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### Actions and policy recommendations to foster labour mobility:

- ***Create a stable network and interactions among stakeholders***
- Improve the quality of information about labour mobility issues and implement related online services
- Enhance on-the-spot labour mobility advisory service
- Provision of reliable data about labour markets and mobility plus monitoring
- Raise awareness concerning labour mobility options
- Support cross-border and regional efforts on labour mobility

# ACTORS INVOLVED IN THE FIELD OF LABOUR MOBILITY...

**EUSBSR**

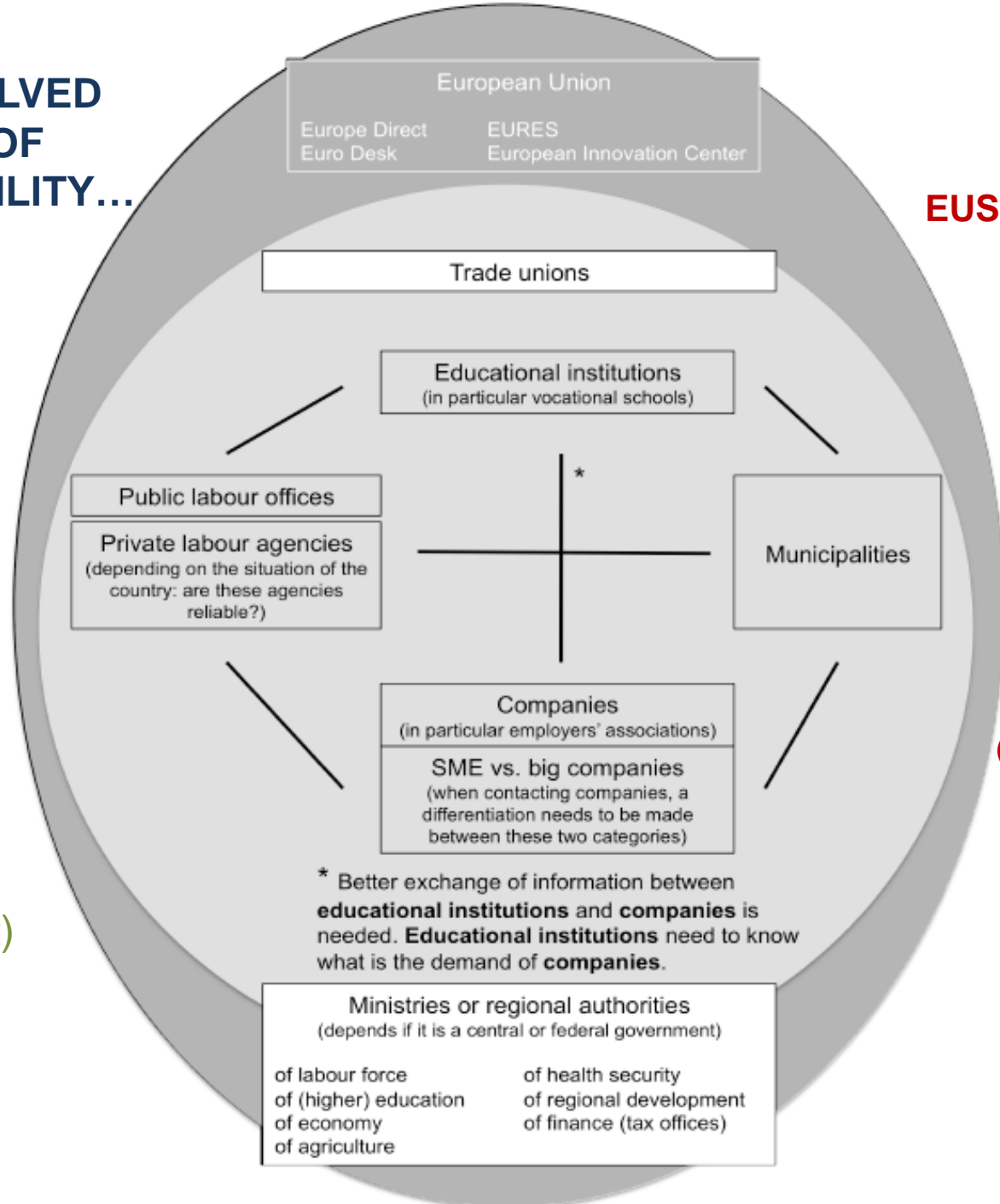
**(INTERREG) Projects...**

SB Professionals

COHAB, SB Training programme, Generation Balt...

**BSLF**  
(flagship project)

**Euroregion Baltic (task force on labour mobility)**



## DISCUSSION

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- From your point of view what could be the concrete added value of creating a stable network and interactions among stakeholders in the South Baltic Region?
- Instead of establishing a formal cross-border EURES network, what could be a suitable alternative to reach the objective of improving conditions of free movement of labour while fitting into the existing cooperation schemes?
- What could be concrete tasks for such a cooperation and how could durable structures for networking and exchange be organised?

Any further comments?

# FINAL CONFERENCE

SAVE THE DATE

**Final Conference of *SB Professionals* project**

**3<sup>rd</sup> December 2014 in Rostock, Germany**

*plus Career Day “Tourism” at University Rostock (13.00 – 18.00)  
& Networking & Clustering Event (tbc)*



*Move!*

Your job in the South Baltic Region

Watch out for more information (agenda, venue, travel information) to be published at:

<http://www.sb-professionals-project.eu/>, <http://www.careers.de/career-day-tourism/>



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