



## SYPERB Project -Strategic Youth Policy in EuroRegion Baltic

Jan Martinsson The Regional Council in Kalmar County



**SYPERB** - Strategic Youth Policy in the EuroRegion Baltic (ERB)

- <u>Applicant Organisation:</u> The Regional Council in Kalmar County
- Starting and ending date for the project: 2013-08-01/2015-07-31
- Collaborating countries included in the project: Sweden, Poland, Lithuania, Russia, (Denmark)





## **Background of the Lupp**

- The Swedish national board for Youth Affairs started developing the Lupp (Local follow-up of youth policy) survey in 2001
- It's a way of getting a knowledge-based, crosssectoral youth policy
- More than half of Sweden municipalities have done the Lupp-survey which gives a national comparability

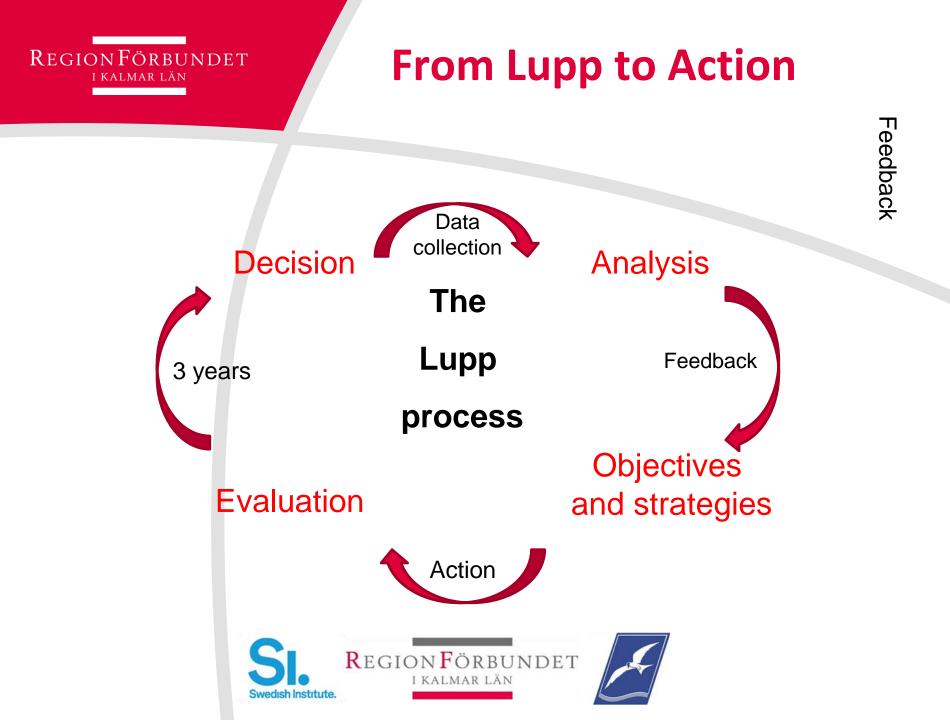


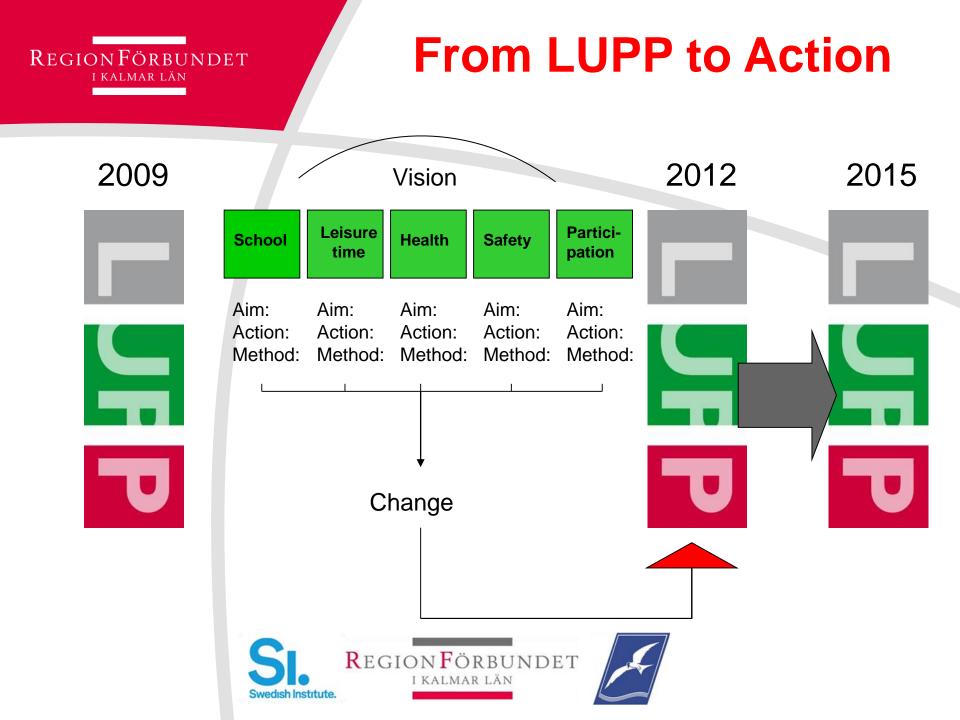




- To move or to stay
- Participation and influence
- Reliance
- Recognition
- School
- Leasure
- Health

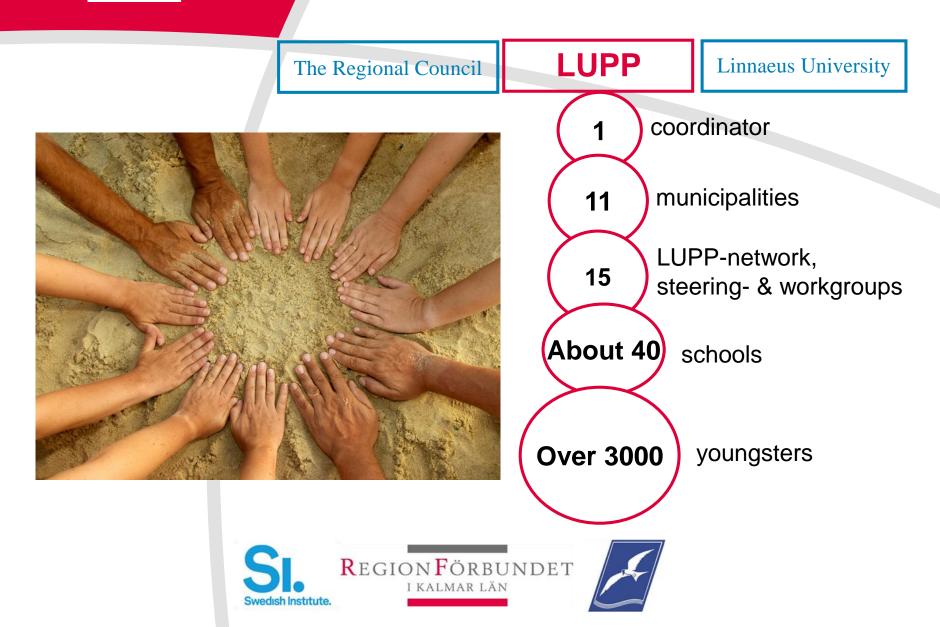






## REGION FÖRBUNDET

### **LUPP organization in Kalmar County**





## Result

Two examples

- Kalmar Bus stop
- Öland Low level of tolerance





## Aim

#### The short term aim:

To complete an application for EU funding.

#### The medium term aim:

To carry out the LUPP as a pilot survey in ERB area.

#### The long term aim:

- 1. To tighten youth cooperation in ERB based on knowledge.
- 2. To use this tool to make joint actions for the benefit of the youngsters.
- 3. To use this tool in the Baltic Sea Region to compare the situation for young people and to make joint actions based on knowledge.
- 4. To become a flagship project in the EU Strategy for the Baltic Sea Region.















## WHY SYPERB?

#### To create a knowledge based sustainable youth policy.

- To get a knowledge based picture and compare the situation for young people, living in countries at different stages of development and in different socio-economic situations
- to defining what challenges each municipalities stands in front of and based on this create a knowledge based strategic youth policy

#### For the gain of the ERB Region

- The regions in are peripheral located young people leaves. The Survey creates knowledge of youth issues to formulate policies on issues affecting them and enabling them to stay in the regions or come back.
- ERB become an example of a possible cross-border cooperation in order to implement the EU Youth Strategy.
- Youth Board of Euroregion Baltic to come up with a new idea, and to propose actions to develop the situation for young people in the region.





## PARTNERSHIP

- The Regional Council in Kalmar County the applicant organisation
- One or two municipalities in each region
- Euroregion Baltic (+ Youth Board).
- Researchers from the Universities.





## ACTIVITIES

#### <u>SYPERB</u>

- 2013 Sept. First meeting in Kalmar present the project
- 2014 January Secord meeting i Gdansk Anchor the project and the content
- 2014 March Third meeting in Klaipeda Anchor and prepare application

#### SYPERB - prolongation

- 2014 October Travel to Słupsk and Kaliningrad Anchor the project
- 2015 February Fourth meeting in Kaliningrad Prepare the application to South Baltic programme LFA-method
- 2015 May Fifth meeting in Gdansk Finalize the application





1. South Baltic Programme 2014-2020



Five priorities:

- 1. Competitiveness of SMEs
- 2. Environment and resource efficiency
- **3.** Sustainable transport
- 4. Employment and labour mobility
- 5. Institutional capacity and efficient public administration









## 1. South Baltic Programme 2014-2020 - Institutional capacity and efficient public administration

### **Results:**

- better involvement of small community actors in cross-border cooperation networks
- better capacity of small actors in using cross-border cooperation for local development policies and strategies





South Bal

1. South Baltic Programme 2014-2020 - Institutional capacity and efficient public administration

Main target group

 Small local actors - e.g. small municipalities, NGOs and public service providers (e.g. schools, cultural institutions, hospitals, police, fire brigade etc.).







1. South Baltic Programme 2014-2020



**Co-Financing:** 

Sweden and Denmark: 25%

Lithuania and Poland: 15%.

First call November 2015. The project will start in April 2016!





# Thank you for your attention!

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