



EUROPEAN UNION

6th Annual Forum of Euroregion Baltic Stakeholders, Gdańsk, 2 November 2015

Interreg South Baltic Programme 2014-2020

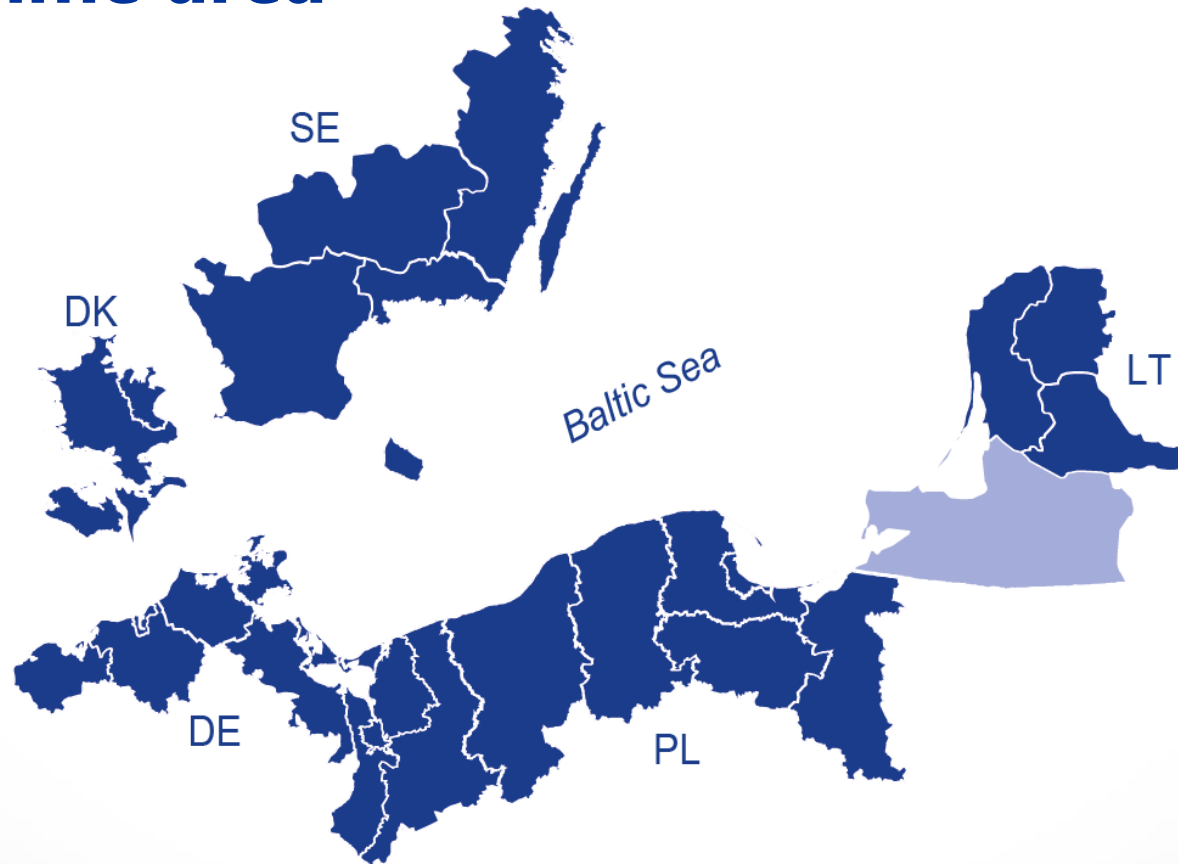
Role of the South Baltic Programme in developing cross-border cooperation



Thorsten Kohlisch

Joint Secretariat of the Interreg South Baltic Programme 2014-2020

Programme area



Programme overall objective

A topographical map of the Baltic Sea region. The landmasses are shown in green, and the sea depths are indicated by various shades of blue. Labels for islands and sea depths are visible: GOTLANDIA, OLANDIA, BORNHOLM, GŁĘBIA BORNHOLMSKA, GŁĘBIA ARKOŃSKA, and RUDIA. The map is used as a background for the slide.

To increase the **blue and green growth** potential of the South Baltic area through cross-border cooperation

Blue growth

Blue growth addresses the economic potential of the oceans, seas and coasts for sustainable tourism and growth:

- blue energy (OWE; tidal/ wave power)
- maritime, coastal and cruise tourism
- aquaculture
- marine biotechnology
- deep-sea and short-sea shipping
- coastal protection

Green growth

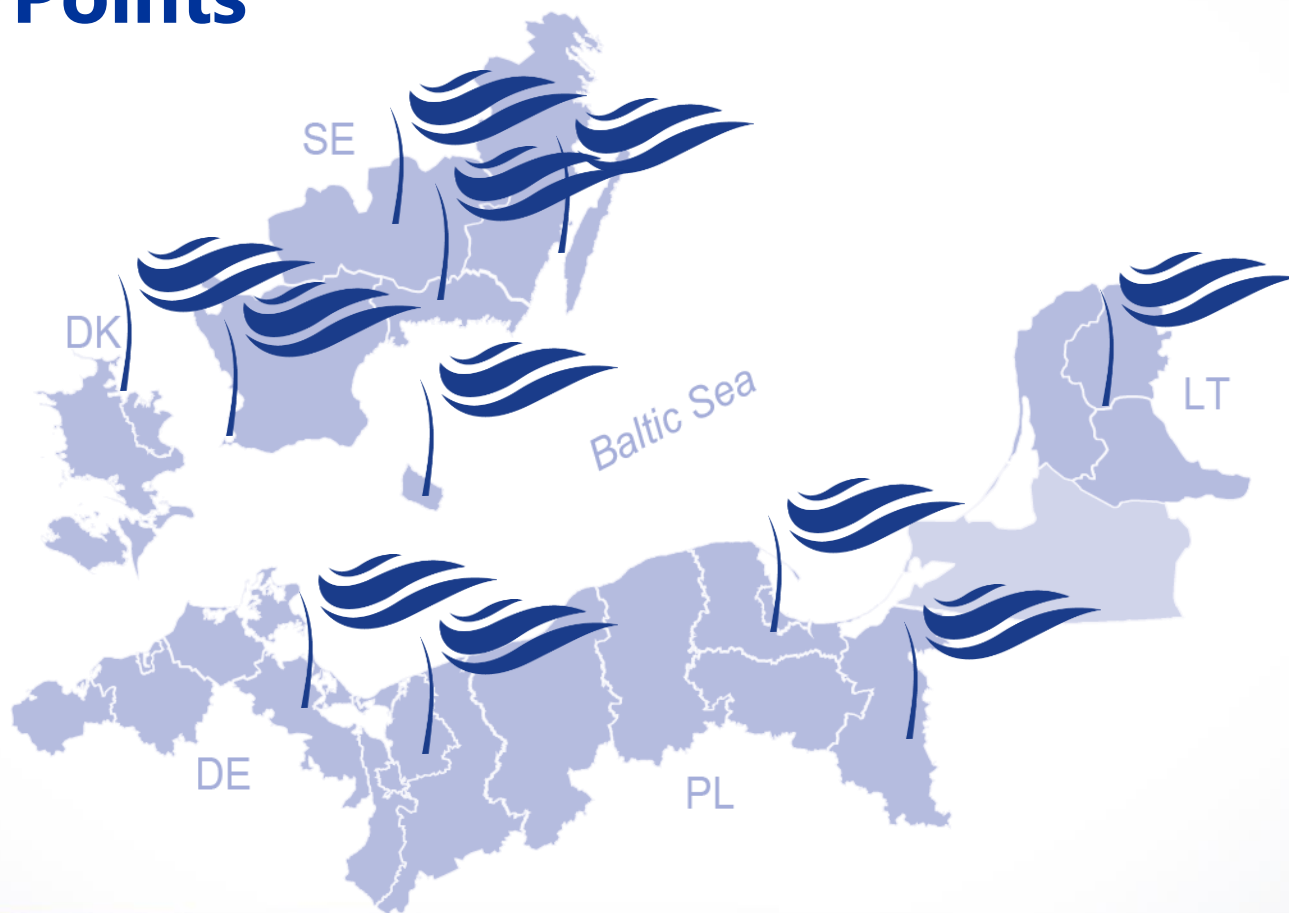
Green growth utilises natural resources in a sustainable manner, minimising the impacts on natural assets:

- renewable energies
- food manufacturing and processing
- green/ eco-tourism
- environmental management
- clean transportation and sustainable mobility
- green construction

Strategic orientation of the South Baltic Programme

- multilateral cooperation between local and regional actors
- maritime and „soft“ cooperation
- emphasis on the joint development and testing of innovative solutions
- increased focus on results, impact and change
- contribution to the EU Strategy for the Baltic Sea Region
- active project development support by the Secretariat and Contact Points

Contact Points



What can be funded?

- 
- A photograph of a row of colorful beach huts (blue, yellow, red) on a grassy dune overlooking the ocean. The huts are arranged in a line, receding into the distance. The foreground is covered in green grass and small white flowers. The sky is blue with some clouds. The image is framed by a green banner at the top and a blue banner at the bottom.
- Sustainable tourism and green technologies
 - Skills development for the blue and green economy
 - Cooperation capacity-building for local actors



Priority Axis 2

Exploiting the environmental and cultural potential of the South Baltic area for blue and green growth – EUR 39,77m

- 2.1 Increased development of the South Baltic area's natural and cultural heritage assets into sustainable tourist destinations
- 2.2 Increased use of green technologies in order to decrease the pollution discharges in the South Baltic area



Priority Axes 4

Boosting human resource capacities for the area's blue and green economy –
EUR 8,3m

- 4 Increase the share of skilled labour force working in blue and green economy sectors of the South Baltic area through joint cross-border actions

South Baltic Training Programme (SBTP)



- EUSBSR flagship
- trialled with 70 students in forty different vocational sectors
- training in project management and entrepreneurship

SBTP: the impact (examples)



- Svetlana (SE): runs her own design agency
- Monika (PL): metamorphosis from a low-skilled worker to an artist who successfully sells artworks thanks to cross-border networks



Priority Axis 5

Increasing the cooperation capacity of local actors in the South Baltic area for blue and green growth – EUR 4,16m

- 5 Improve the cooperation capacity of local South Baltic area actors through participation in cross-border networks

Project types

- **Regular projects**

Recommended duration: 24 – 36 months

Recommended total budget:

between EUR 1 000 000 and EUR 2 000 000

- **Small-scale projects**

Recommended duration: up to 24 months

Recommended total budget: up to EUR 300 000

(EUR 500 000 for Priority 5)

- **Possibility to support seed money projects**

Cross-border approach

- subject to the quality assessment under the cooperation criterion
- four cooperation criteria (all 4 criteria must be applied by the projects): joint development, joint implementation, joint staffing, joint financing
- projects should demonstrate added value of the cross-border approach

Cross-border approach in projects [1]

Project example 1

- **Project aim**
to induce intermodal passenger traffic **across borders** (public transport+ferry+public transport)
- **Clear challenge**
establishing a cross-border passenger traffic link is impossible if coordinated actions on both sides of the border are not ensured.
- **Cross-border effect**
the project addresses a genuine cross-border challenge that cannot be solved without cross-border actions.

Cross-border approach in projects [2]

- **Project aim**
to develop and test innovative waste water treatment procedures.
- **Project work plan**
 - invention of a technological device in a municipal facility in one of the MS
 - revision and test of the device by experts from all participating MS
 - adjustment of the device according to the experts' findings
 - introduction and testing of the adjusted and advanced technology in one pilot facility in each of the participating Member States
 - transfer workshops, study visits, further improvements and recommendations
- **Cross-border approach**
the project improves local actions by making the most of exchange and transfer of successful practices across borders

Co-financing rates

- PL, LT, DE – up to 85%
- SE, DK – up to 75%
- EU Partners coming from other than the Programme Member States – up to 75%



Kaliningrad

- No ERDF co-financing for institutions from Kaliningrad
 - contribution of own resources
- Participation as associated partners
 - reimbursement of travel and accommodation costs through EU partners – to be justified and budgeted in the Application Form
 - letter of commitment to be submitted with the Application Form
 - no subcontracting by project partners
- 20% rule for project activities outside the Programme area

SB 2007-2013 vs. SB 2014-2020

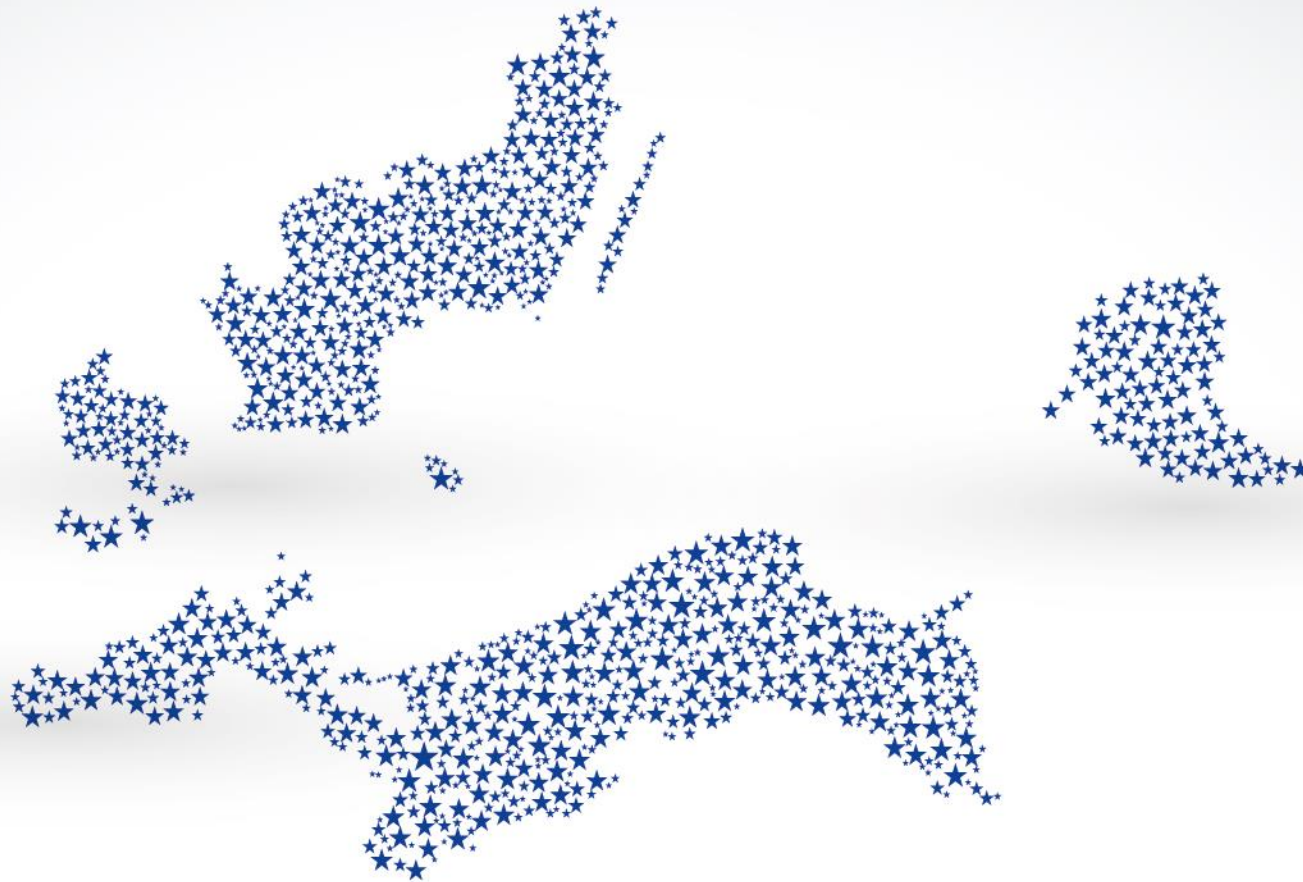
Strategic differences

- focus on blue and green growth
- project results related to Programme results
- core Programme area covers former adjacent area
- Programme budget raised to EUR 82 m ERDF
- focus on effective dissemination and promotion of project results
- monitoring of project durability

Dates and links

Launch of the South Baltic Programme 2014-2020

- 1st call for proposals open from 2 November till 18 December 2015
- individual consultation meetings in the course of November
- 2nd call for proposals to be open from 9 May till 17 June 2016
- www.southbaltic.eu; <http://2014-2020.southbaltic.eu>
- workshop today from 15:00 till 16:30



Thank you!

Thorsten Kohlisch | Head of the Joint Secretariat | thorsten.kohlisch@southbaltic.eu

