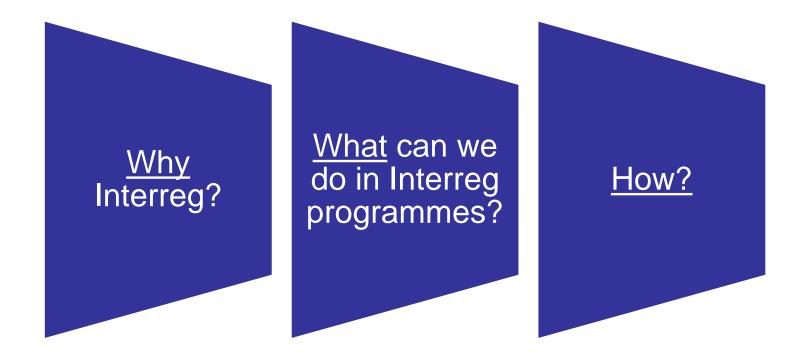


# Cross border cooperation in the Baltic Sea Region

# **Benefits and challenges**

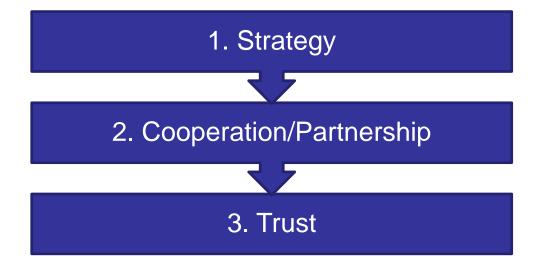
**Anita Ryng** 













#### Strategy

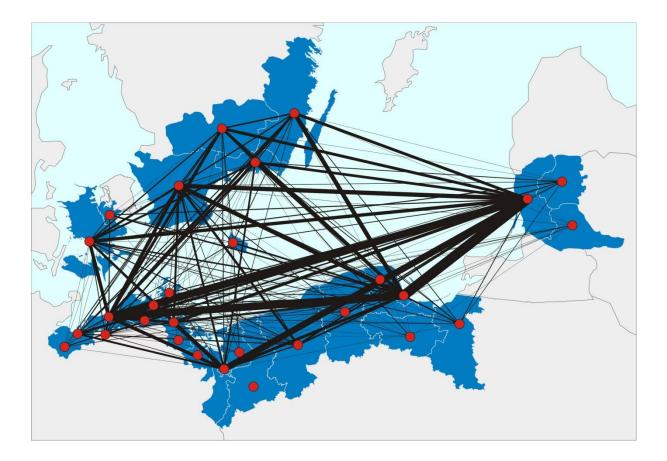
| Alice:            | Would you tell me, please, which way I ought to go from here? |
|-------------------|---|
| The Cheshire Cat: | That depends a good deal on <u>where you want to get to</u> . |
| Alice:            | I don't much care where.                                      |
| The Cheshire Cat: | Then it doesn't much matter which way you go.                 |

Lewis Carroll, Alice in Wonderland





## Cooperation











We are good at:

- 1. Diffusion of Innovation
- 2. Capacity Building of institutions involved
- 3. Learning from each other
- 4. Problem solving
- 5. Joint management of common assets
- 6. Pulling resources together
- 7. Drawing attention of decision makers



### Challenges

- 1. To convince Polish institutions to participate
- 2. To attract NGOs and small communes
- 3. Better quality of applications
- 4. Cooperation of different stakeholders