



## **EUSBSR** EU STRATEGY FOR THE BALTIC SEA REGION

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**- with multilevel governance as guiding principle**

2 November 2015 | 6th Annual Forum of Euroregion  
Baltic Stakeholders | Gdansk

### Statements

- Macro-regional strategies are not about international cooperation, something on top of other duties or outside our daily work. A macro-regional strategy is about solving the challenges we have at hand together with others.
- Macro-regional strategies are complex initiatives, with multiple stakeholders, bringing different perspectives together. Capacity building for all implementing stakeholders is needed in order to reach its full potential.

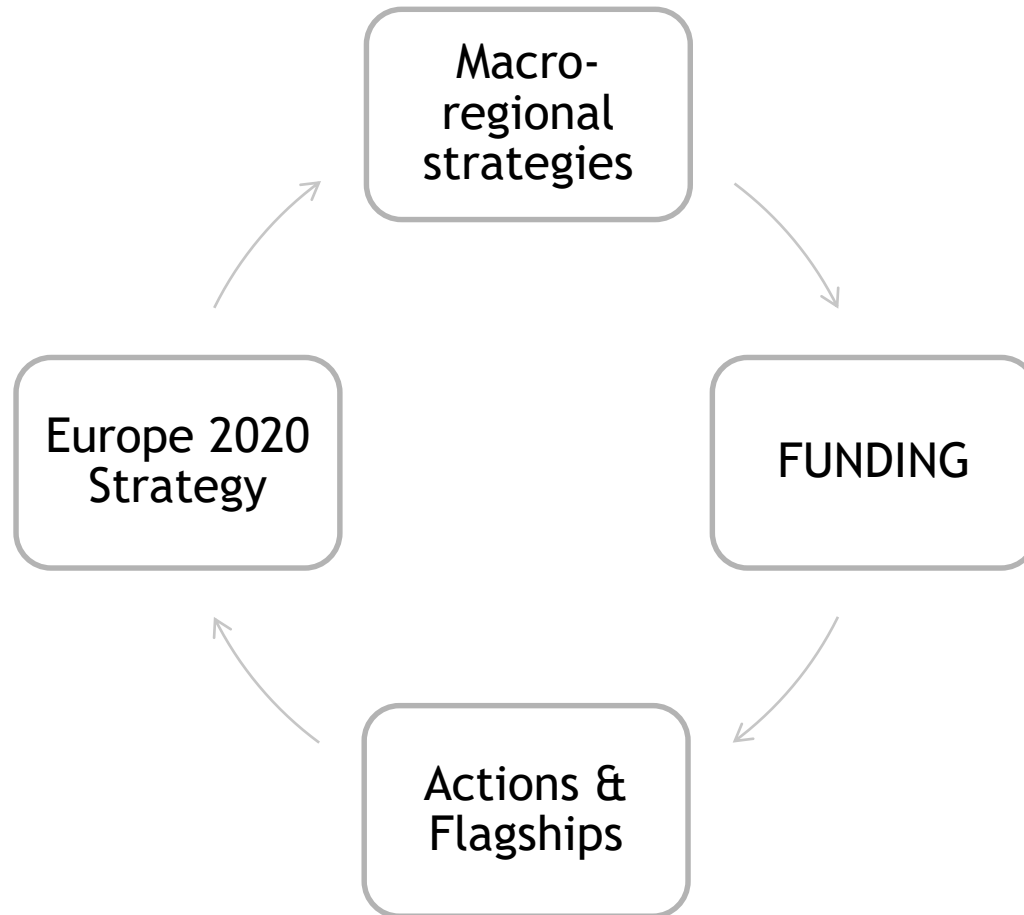
## EU Strategy for the Baltic Sea Region

- First macro-regional strategy out of soon four strategies;
- 3 no; legislation, funding and institutions;
- A new way of working with EU funding, pro-active instead of reactive;
- Calls for multi-level governance.
- A revised Action Plan adopted in June



## Macro-regional strategies: Intervention Logic

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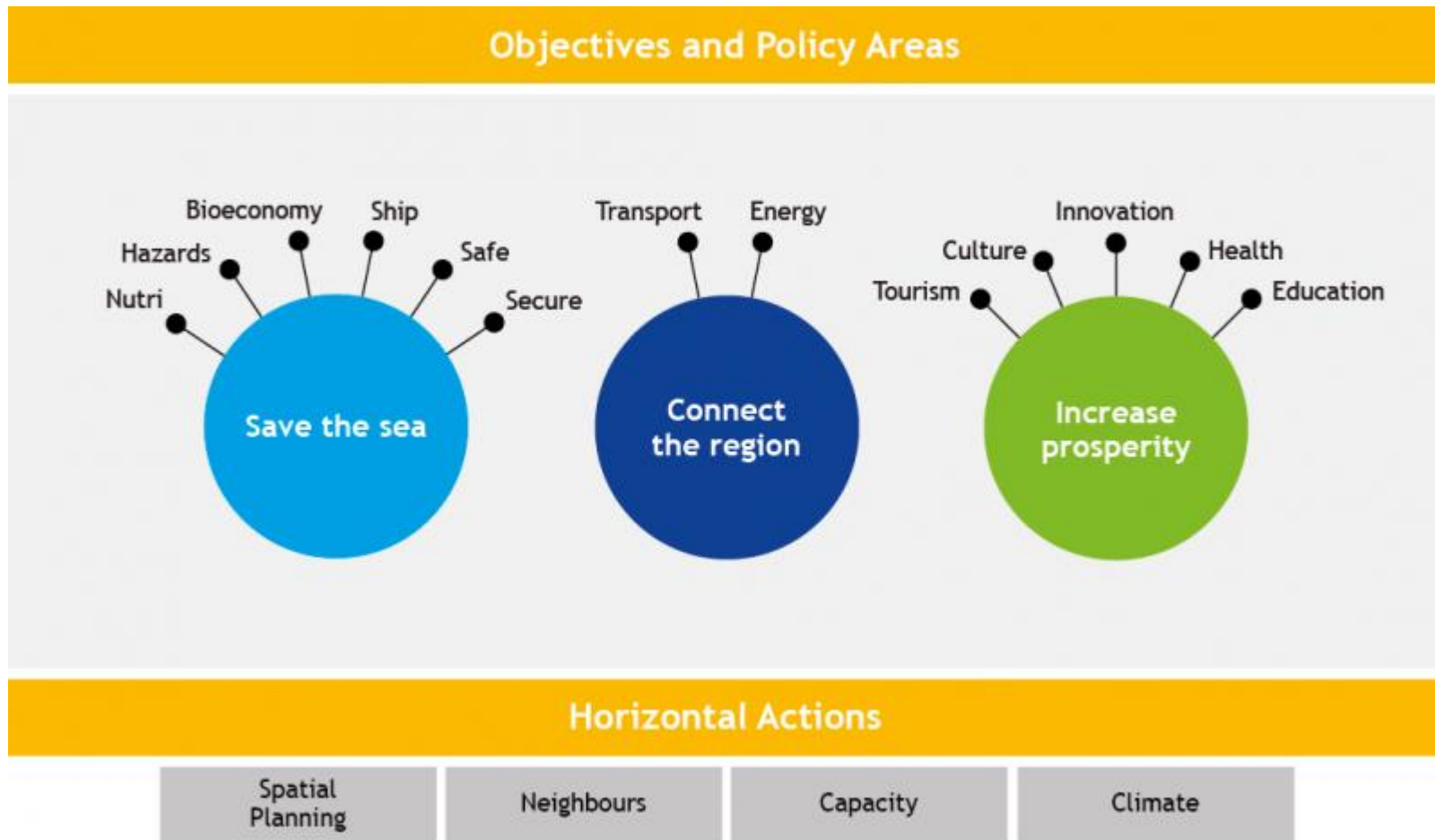
**COMMON STRATEGIC FRAMEWORK** for 2014-2020:  
European Structural and Investment Funds (ERDF, ESF, CF, EMFF, EAFRD)

**SEED MONEY FACILITIES:**  
Swedish Institute, IB.SH, CBSS,  
Nordic Council of Ministers

**OTHER EUROPEAN UNION FUNDS:**  
Connecting Europe Facility,  
Horizon 2020, LIFE + programme,  
COSME, Erasmus +,  
new environment action programme, etc.

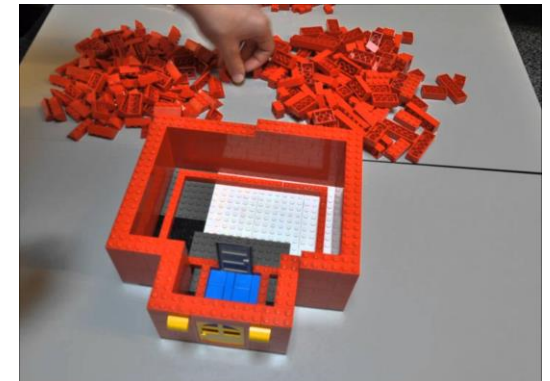
**OTHER INSTRUMENTS:**  
e.g. International Banks, national,  
regional and local funds, private funds  
and investments, funding resources  
provided by international institutions,  
etc.

## Policy Areas and Horizontal Actions



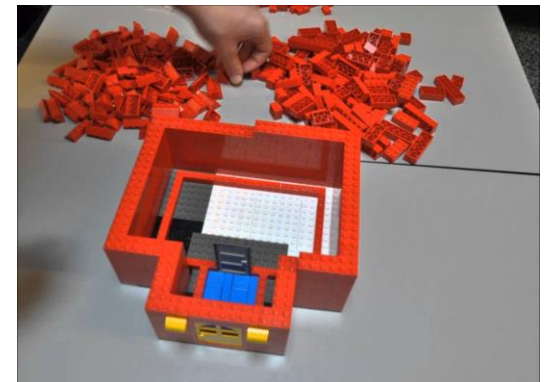
# Flagships - and the role of the Policy Area Coordinators

1. **Vision / Strategy**
2. **Get support in strategies** (EU, Macro-regional, National, Regional, Local)
3. **Identify actors needed**
  - **What kind of development should be achieved?** - new methods, changes in behavior etc.
  - **What kind of actors are needed in order to get this development?** Where should the development take place? Who will be affected / involved?
4. **Identify and recruit flagship leaders** (ex. National Agencies)
5. **Supporting the flagship leaders**, give advice on financing (programs + possible seed funding), partner search and project development
6. **Follow up and place the flagship in the relevant political context - operate as an interface between the operational level and politics.**



# Flagships - development processes

- Gather stakeholders in a multilevel governance perspective - stakeholders with capacity for development, implementation and providing sustainable impact.
- A mix of thematic platforms and projects.
- Projects with different financing depending on the partnership and type of development.



## Why is multilevel governance important?

**At the heart of success: understanding and being able to use the cobweb of multilevel governance in a project driven reality, within the respective policy areas.**

**Multilevel governance strengthens openness, participation, coordination and joint commitment to delivering targeted solutions.**

**The Council of the European Union calls “the Commission and the Member States to actively support the multilevel governance approach recognizing the potential substantial contribution from all levels of society in implementing the macro-regional strategies”.**



## Challenges to be addressed?

Macro-regional strategies are **complex initiatives**, with **multiple objectives** at **multiple levels**; **local, regional, national and macro-regional levels**.

Managing macro-regional strategies an **adaptive challenge** (**complexity, uncertainty, ambiguity**).

Implementing stakeholders need to have **adaptive capacities** in order to manage adaptive challenges.

Capacity should be understood as **knowledge + capabilities + leadership**.

## Objectives

The aim of HA Capacity is to offer support in capacity building for the implementing stakeholders, using multilevel governance as an overall guiding principle. In practice, this is carried out by means of:

- Developing and operating a **capacity building platform** for the implementing stakeholders.
- Involving and utilizing networks across sectors in the Baltic Sea Region, **supporting involvement of local- and regional authorities, NGOs, business and academia.**



## Multilevel governance - 5 implementing stakeholders



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## Pilot: Transnational Leadership Programme

- Spring 2016
- 10 municipalities / regions
- Target groups: Chairman of the Committee / Head of Secretariat
- Financed by the Swedish Institute
- Design
  - Useful and relevant knowledge (webinars, workshops)
  - Adaptive learning-in-action (projects)





# **EUSBSR**

## **EU STRATEGY FOR THE BALTIC SEA REGION**

### Further information

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