



# Euroregion Baltic

Cooperating across borders since 1998

## IX Kaliningrad Partner Regions Forum

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Kaliningrad, 18th June 2019



- 1. What is ERB**
- 2. Why ERB?**
- 3. ERB and ETC**
- 4. ERB Agenda 2030 and new members**
- 5. Challenges**



# 1. What is ERB

- *one of the biggest maritime euroregions, created in 1998*
- *first to include Russian partners*
- *hub for cross-bordere cooperation with focus on people-to-people projects eg. 225 small projects in PHARE fund*
- *strategic actions via Interreg projects*
- *promoting local and regional perspective in the Baltic Sea Region and EU (MLG)*
- *exchanging knowledge and good practice, building capacities for local actors*





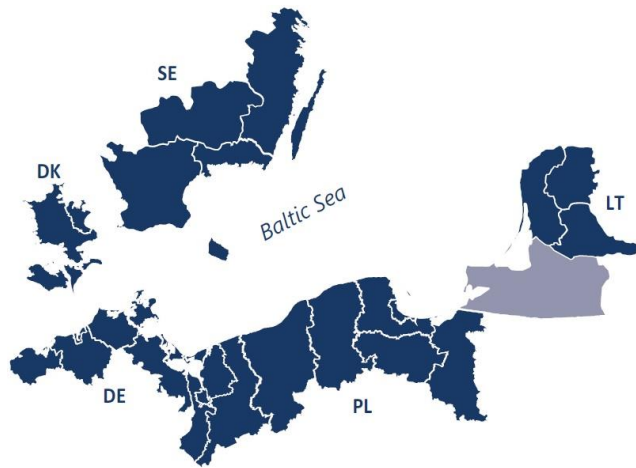
## 2. Why ERB?

- *important platform contributing to the development of the whole Baltic Sea Region and with particular attention to the South Baltic area*
- *providing added value in activities of the member organisations to achieve blue and green growth*
- *experienced and effective platform for development of good projects*
- *lobbying for improved cooperation in in the BSR including MLG*



### 3. ERB and ETC (South Baltic Programme)

- one of initiations of the South Baltic Programme
- active stakeholder advocating for the Programme
- participants and leader of numerous South Baltic projects
- active in Programme's decision making bodies



## ***Main achievements of the Programme:***

- ***developed effective cooperation in a region with huge disparities (innovations, sustainable development) with more than 100 networks***
- ***almost 160 projects with 500 partners affecting almost 145 000 citizens***
- ***only 30% of them of maritime character with majority solving challenges on land***
- ***created more than 600 innovative solutions for development of SMEs***
- ***built international cooperation on local and regional level, bringing EU closer to the citizens***





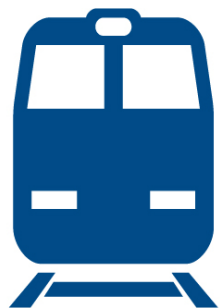
# ***Sustainable transport - INTERCONNECT***

***enhance sustainable cross-border mobility in the South Baltic area through joint capacity-building, pilot demonstration and advocacy actions for high quality and sustainable regional and cross-border public transport services***

REGION  
**BLEKINGE**



**INNOBALTICA**



**INTER  
CONNECT**

***<http://Interconnect.one>***



**KARLSKRONA  
KOMMUN**





# ***People-to-people actions - CaSYPoT***



**kumulus**

***Capacity Building for Strategic Youth Policy and Transnational Cooperation***

***CaSYPoT project focuses on cooperation of different actors: local and regional authorities, universities, NGOs, etc. in the field of youth questions.***

***The main goal is to improve cross-border cooperation capacity of local ERB actors through creating joint knowledge-based strategic youth policy in the ERB area.***



**CASYPOT**



# ***CBC capacity for local actors - South Baltic Umbrella***

- ***developing know-how capacities for small local and regional organisations in the South Baltic Programme area to initiate active participation in the cross-border cooperation in their daily activities***
- ***address different levels of capacity building processes – from single institutional capacity of potential project partner, via micro-activities addressed to the micro organisations till strategic capacity building on the programme macro level.***



Umbrella



European  
Regional  
Development  
Fund

**Rent an Expert!**



## 4. ERB Agenda 2030

- *highlights added value of the cooperation in common actions of the members*
- *action should only be developed if it produces superior results by being implemented through the ERB partnership rather than by a member region alone*
- *better linkages between projects and political level*
- *improved visibility internally and externally*
- *improved project support for ERB stakeholders*
- *expanding ERB impact and effectiveness by gaining new members*

### ***Focus:***

- *South Baltic Agenda*
- *Baltic Sea Region Agenda*
- *European Agenda*
- *Youth and People-to-People Agenda*
- *Green and Blue Growth Agenda*

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