

Kalmar County



Kalmar County - Challenges

- Only Swedish region with less inhabitants compared with 1880
- Second oldest population
- One out of three regions with negative regional economic growth 2008-2017
- Low educated population
- Backside of Sweden – low investments in infrastructure

Kalmar County - Facts

- Inhabitants: 244 856 - 2,4% of the Swedish population
- 12 Municipalities
- Longest coast line in Sweden (520 km)
- Third biggest tourist destination in Sweden
 - Öland
 - Kingdom of glass (Crystal)
 - World of Astrid Lindgren (Vimmerby)
 - Västervik archipelago
 - Kalmar (Best summer city in Sweden last 4 years)
- Major food producer
 - 25% Chicken
 - 10% Milk, eggs and cattle's
- Two main factories:
 - Scania (Oskarshamn)
 - Xylem (Emmaboda)

ERB Board, Youth Board and Secretariat representatives



Karin Helmersson, (Centre Party), chairperson of the Region Kalmar County development board.
Representative of the majority.



Elin Landerdahl, (Moderate Party), Political secretary
Representative of the minority



Peter Vretlund, (Social Democratic Party), Member of the Region Kalmar development board, Chairperson of the public transportation board
Substitute Karin as representative of the majority



Johanna Wyckman, (Liberal Party), Member of the Region Kalmar development board



Jan Martinsson, ERB secretariat, Head of Baltic Sea Region Affairs



Regions 3 main topics of interest/ S3 directions

S3 strategy is under discussion . Decision spring 2020. Will be based on sustainable bioeconomy. The following focus area is under discussion:

1. Food
2. Forestry/wood
3. Tourism
4. Water



Key areas of interest withing ERB

- **Environmental and Climate issues**
 - Water issues, both quantity and quality
- **Transport and Infrastructure**
 - New ferry and flight connections
 - Sustainable transport and urban mobility
- **Trade and business cooperation**
 - In the area of Tourism and Rural development
- **Social sustainability**
 - Youth involvement and participation
 - Health and Elderly care



Interest in joint international projects

- **Health**
 - Elderly care and eHealth, digital conversion
- **Bio economy**
 - Food and Forestry
 - Nooil – Fossil fuel free region
- **Water and climate questions**
 - Supply and quality
 - Methods to recycle and reuse valuable substances
 - Bio economy, Food and Forestry, Fossil fuel free region
- **Trade and business cooperation**
 - In the area of Tourism and Rural development
- **Youth**
 - Youth from a growth, demographic, citizen and public health perspective
- **Transport**
 - New ferry and flight connections
 - Sustainable transport and urban mobility

The background of the slide features a photograph of children at what appears to be a festival or fair. In the foreground, a young girl with blonde hair in pigtails is looking up and to the right with a smile. Behind her, another child with long brown hair in two braids, wearing a blue shirt and a purple backpack, is seen from the back. The scene is outdoors with a blurred background of other people and structures.

Sustainable Development Goals

We always try to see how our work relates to the SDG:s and if there are areas where we fail and have to put more energy and engagement.

Three areas of importans and good examples are:

- 1. Agricultural strategy*
- 2. Fossil fuel free region*
- 3. Equality*