

Dobre praktyki i oferta projektu UMBRELLA



SME
development



Sustainable
tourism



Green
technologies



Sustainable
transport



Skilled
labour force



Cooperation
capacity building



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www.southbaltic.eu

Magda Leszczyna-Rzucidło
UMBRELLA Project



Boosting cross-border cooperation capacities of local actors in South Baltic Sea



Umbrella – we support local initiatives

Umbrella project aims to provide knowledge and skills in the implementation of goals and cross-border cooperation for local and regional entities in the South Baltic Region.



Umbrella



European
Regional
Development
Fund

Umbrella effect



It involves changing the way of thinking about participation in EU projects and understanding the opportunities in the Baltic Sea Region.



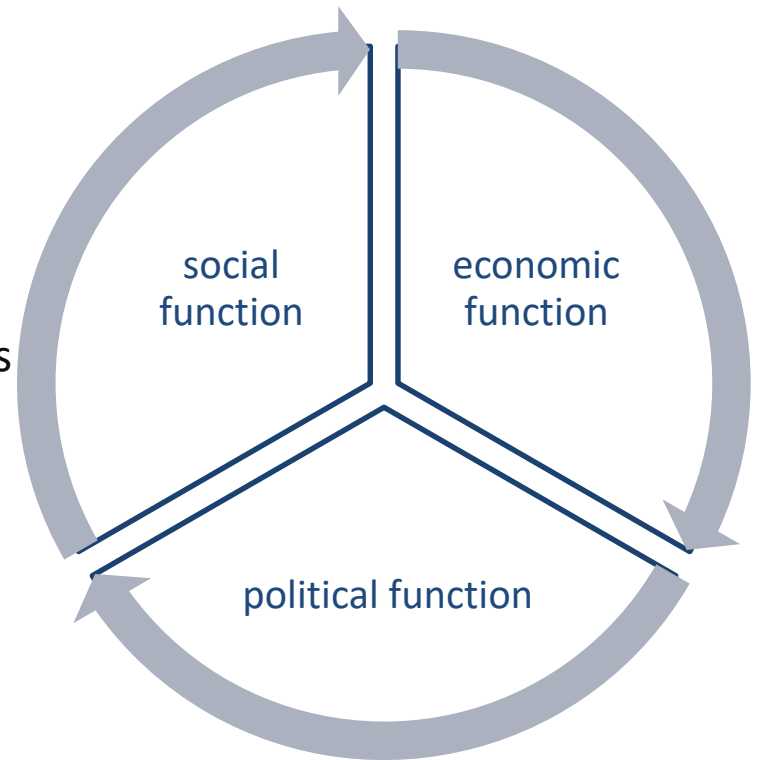
Who is the Umbrella project directed to?



- NGO's
- Local and regional authorities and associations
- Chambers of commerce
- Business support organizations
- Local governments
- Local activists
- Institutions for nature protection, culture and national heritage.

Why are small local actors so important?

- express the aspirations and needs of small communities
- care about the common good
- support the development of many important areas of life
- initiate social changes and raise social awareness
- educate future leaders



All types of local entities face many obstacles in their operations

- limited human resources
- limited finances
- problems with budgeting
- insufficient competences to join EU programs
- lack of awareness of the opportunities offered by cross-border cooperation



resignation from the opportunities offered by
the cooperation and participation in EU
programs



Together we will create new opportunities for your actions!

- ✓ Rent-an-expert
- ✓ Cross-Boarder conference
- ✓ Awareness Raising Event
 - ✓ Microactivities
 - ✓ And many more!



Training for the beneficiaries
Decrease the level of scariness
and increase the level
of confidence

**REGISTER
NOW!**
**ZAREJESTRUJ
SIĘ!**



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**THEY'RE HERE!
THE TRAINING
MATERIALS ON THE
MOODLE PLATFORM
ARE AVAILABLE
NOW!**







Cross-border conference with PA Panel

let's meet in Sakskøbing, Denmark
and talk about tourism!

WHEN: 25-26/02/2020

RENT-AN-EXPERT

what is it?

Service directed to beneficiaries from the South Baltic Region that have identified relevant themes or concrete ideas for development of projects within the South Baltic Programme or other EU programmes.



RENT-AN-EXPERT

will help
with:

- Providing information on application procedure
- Tailoring project ideas
- Help to find partners



**WONDERING HOW
TO CONVERT YOUR
IDEAS INTO
A SOUND PROJECT?**

**WE CAN HELP YOU
WITH THAT.**



UMBRELLA project presents:

THE SOUTH-BALTIC SUCCESS STORIES SERIES

Discover the most outstanding South-Baltic
projects achievements



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Looking for inspiration to start cross-border cooperation?



Creating a better world for the youth

A high percentage of young people in the EuroBaltic Region move from their home region, leaving many places at risk of depopulation. To approach this problem, the CaSYPoT project seeks to create better opportunities for the youth in the region, but first the partners had to figure out what the young people want and need.

Using a Swedish survey, which was adapted to fit the different countries, the partners set out to examine why young people felt this way, and how they viewed their future. The questionnaire

was answered by 16 - 19, in six regions: Russia and Sweden discovered that respondents plan to move because of a perceived lack of opportunities.

Using the information from the CaSYPoT project, the partners discovered that there were regional differences, many of the young people's worries were similar, and touched areas like future, work and local influence. Because of this, it makes sense to have a common approach to the situation.



Discover with us the most outstanding South-Baltic projects achievements!
Find your inspiration, meet other projects and partners!

Umbrella presents fantastic projects described by their own partners, showing their path to success, challenges, tips & advice.

Engaging the youth through festivals and influence

One of the results of the CaSYPoT project is a re-organisation of the City Youth Council in the City of Slupsk, Poland. The City Youth Council now actively engages 23 members, who represent the city's youth. They come from different areas and schools, and participate in the local political life. Inspired by a Lithuanian project, the City of Slupsk is also developing an online map to make it easier for the youth to find out what is happening in the city and explore their opportunities. A third initiative is an open space called Telegraph in Svetlogorsk, Russia, where young people can meet and investigate art, entrepreneurship, educational projects, self-realization and self-organization. The project has

also resulted in a Baltic Sea Youth Camp, a three-day festival promoting friendship, culture and political awareness for young people between 18 and 25 from 11 countries in the Baltic Sea Region and Iceland.

Tips and tricks to take part in international projects

- Be open, and try to understand the other culture's point of view
- Prepare to be patient
- Accept the differences - sometimes there is no one optimal solution for all the countries

Visit CaSYPoT website: casypot.eu

Looking for inspiration to start cross-border cooperation?

DUNC Heritage – Development of UNESCO Natural and Cultural assets



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CASYPOT





[Why Umbrella?](#)

[Challenges](#)

[Objectives & Benefits](#)

[Beneficiaries](#)

[Partners & Contact](#)

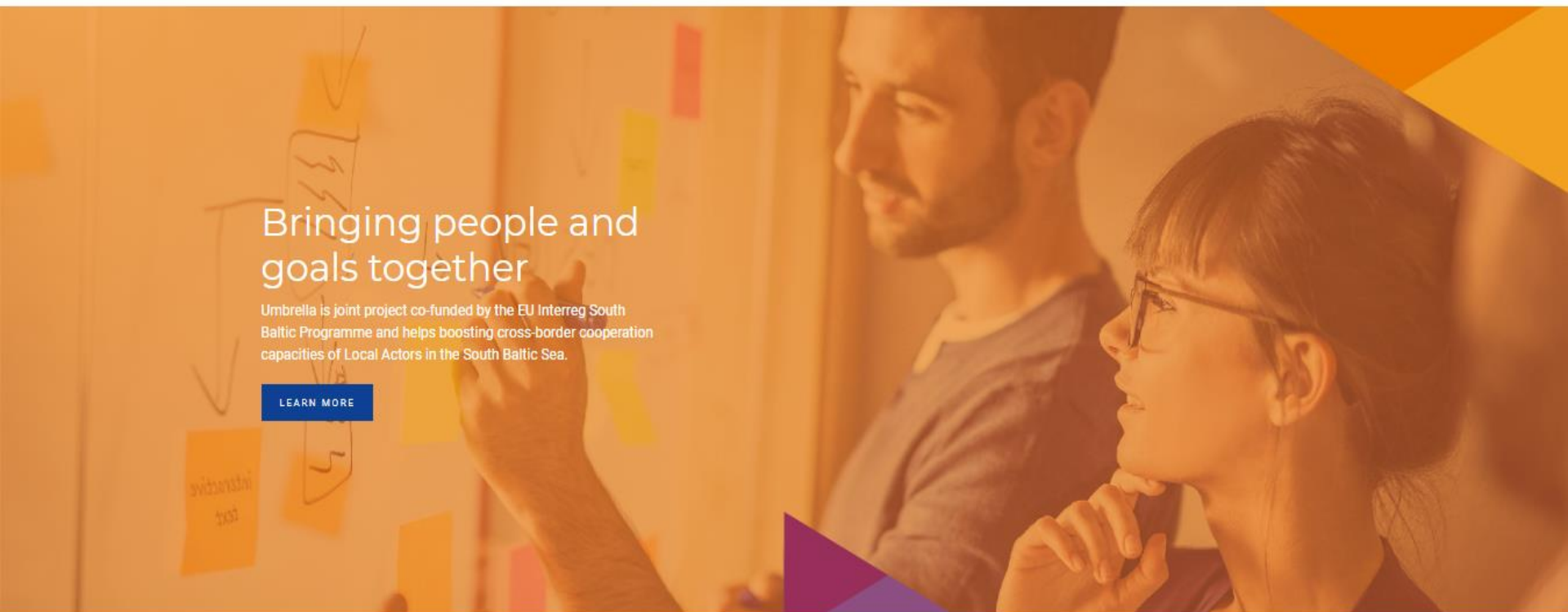
[Moodle](#)



Bringing people and goals together

Umbrella is joint project co-funded by the EU Interreg South Baltic Programme and helps boosting cross-border cooperation capacities of Local Actors in the South Baltic Sea.

[LEARN MORE](#)





POWERED BY  **Umbrella**

Euroregion Baltic

Cooperating across borders since 1998

The same goals, the same region. We help to boost cross-border cooperation capacities of local actors in the South Baltic Sea region.



SWEDEN

DENMARK

LITHUANIA

POLAND





Umbrella



Magda

Strona główna

Utwórz



Strona

Centrum reklam

Skrzyn...

Powiadomienia 99

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Narzę...

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Ustawienia

Pomoc ▾



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Obserwowanie ▾



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Utwórz



Na żywo



Wydarzenie



Napisz post...



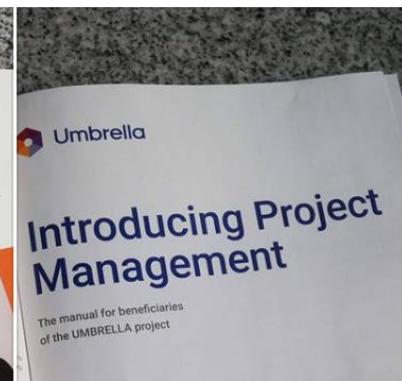
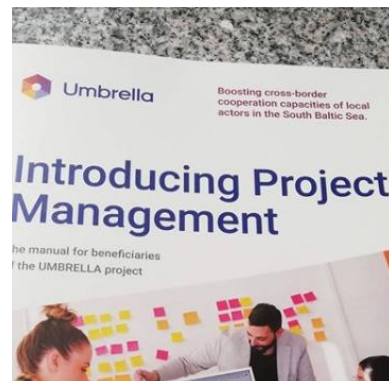
Umbrella

Opublikowane przez: Magda Leszczyna-Rzucidło [?] · 16 września o 14:01 · 🌐

Are you planning to apply for a transnational project application? Looking for expert knowledge and info on available funding in the #BSR?

Soon we will introduce our Moodle section where you will find great learning materials prepare for our #UMBRELLA beneficiaries!

[Interreg South Baltic ... Zobacz więcej](#)



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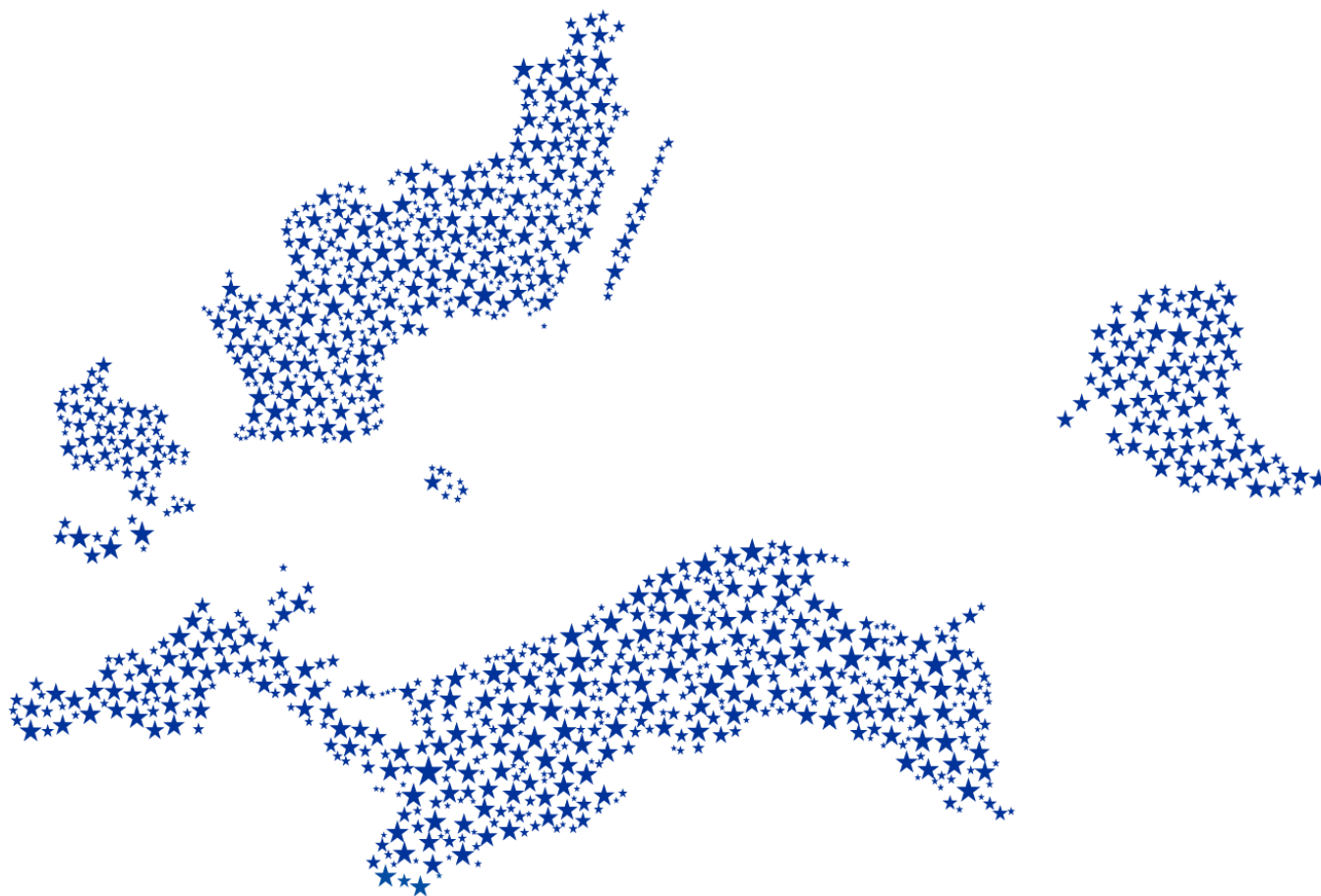
BISER | Baltic Institute
For Regional Affairs



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Dziękuję za uwagę!

Warsztaty programu Interreg Południowy Bałtyk
Gdańsk, 11 grudnia 2019 roku