# Training on European Strategy for Baltic Sea Region (EUSBSR)

"Umbrella 2.0" Project Date, Place: 9th NOVEMBER 2021 /Online

### **Draft Agenda**

9.30 – 9.40 Registration

- Mantas Jurgutis, UBC President Welcome words
- 9.40 9.50 Introduction to the agenda and the team (CDDP)
- 9.50 10.20 Welcome speeches and Project (NC, UBC, Umbrella 2.0 applicant)

## 10.20 - 11.00 Warm up & Networking

*In this session we will share experiences and expectations of stakeholders regarding the EUSBSR in order to straighten the networking and collaboration after the event.* 

11.00 - 11.10 Short break

## 11.10 - 12.00 Introduction of the EU strategy for the Baltic Sea Region

Methodology: This part of the sessions will be a combination of the input (NC) and small group work (break-out rooms) where participants will have a chance to get familiar with the strategy and exchange the experiences in participating in it. The session will be

- What are the challenges in cooperating macro-regionally with the EUSBSR?
- What are the main stakeholders within EUSBSR?
- What policy areas are included in the new action plan in the EUSBSR?

How do they work in practice and in what way can regional and local actors become involved? Presentation of each group & input from NC

12.00-13.00 Lunch break

#### 13.00 – 13.30 Why cooperating macro-regionally? (Part III)

Case studies and small break out rooms: *Participants will get brief case studies to discuss potentials for cooperating macro-regionally from the perspective of different stakeholders (e.g. youth NGO, business association, academia, city authorities, etc.)* 

#### 13.30 – 14.30 Can EUSBSR bring you closer to financing?

Part 1: How projects could fit into the PA? (Best practices)

Part 2: The information about InterReg, ERDF, ESF, Erasmus +, H2020 and the Swedish Institute's

14.30 - 14.40 A short break

- 14.40 15.00 Follow-up involvement
- 15.00 15.10 Evaluation and "group photo"